

Press Release



July 2018 WPO (World Packaging Organization – www.worldpackaging.org) member in South Africa, IPSA (Institute of Packaging South Africa – www.packagingsa.co.za) announced that entries for the 2018 WorldStar Student Awards are open. Packages that have won an award in any national or multi-national competition, recognized by WPO members, are qualified for entry.

The WorldStar Student Awards competition is owned and produced by the World Packaging Organization. It is an international packaging design competition for students – undergraduate or graduate – from countries around the world who are involved in projects in the field of packaging, including structural design and/or graphic design.

Entries for the 2018 WorldStar Student Awards close on 31^{st} October 2018.

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at <u>www.worldpackaging.org</u>

The WorldStar Packaging Awards are owned and organized by the World Packaging Organisation (WPO). The WorldStar Awards are administered on behalf of WPO by the Institute of Materials, Minerals and Mining (IOM3), UK.



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The entry requirements are the same as in previous years and the entry form can be completed with a simple on-line process on the WPO WorldStar Student Awards website. The main information required are the basic motivations to create the project and good quality pictures of it. The website offers on-line payment for entries by credit card (MasterCard or Visa). EFT payments are still possible and acceptable.

"This competition was designed to encourage and show the talents of students as well as new and innovative ideas and thinking in the field of packaging. Through the publicity of WPO's global publications and website, student winners are provided the opportunity to gain professional acknowledgement and entrance into a career as a packaging professional", states WPO President, Pierre Piennar.

For more information, visit <u>www.worldpackaging.org</u> and any doubts or additional information, please contact Bill Marshall, from IPSA, by e-mail <u>Bill@SyndicateGraphics.co.za</u>.

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