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better packaging, for more people

## PRESS RELEASE

**PMMI is one of the sponsors  
of WorldStar Packaging Award  
ceremony in 2019**



**Last year PMMI sponsored the ceremony in Australia.**

**In 2019 the ceremony is scheduled to May 15, in Prague,  
during the 1<sup>st</sup> WPO Board meeting.**

**January 2019** – Due to the prestige of the WorldStar Packaging Awards, the unique and exclusive global packaging competition organized by **WPO (World Packaging Organisation – [www.worldpackaging.org](http://www.worldpackaging.org))**, **PMMI (The Association for Packaging and Processing Technologies)**, organizer and producer of the PACK EXPO portfolio of trade shows, will be one of the sponsors of the WorldStar Awards Ceremony 2019. This year the gala ceremony and dinner will take place on May 15th, in Prague, Czech Republic.

The Ceremony is scheduled for the same week of the 1<sup>st</sup> **WPO** Board Meeting of 2019 and will be hosted by local member, OBALOVÝ INSTITUT SYBA s.r.o (Czech Institute of Packaging). According to Pierre Pienaar, President of **WPO**, “for several years the partnership between **PMMI** and **WPO** for the WorldStar Awards ceremony has been very successful. We have no doubt the gala evening is the perfect environment for **PMMI** to promote their packaging shows’ brand, PACK EXPO”.

**WPO** is a long term partner of **PMMI** at PACK EXPO International and PACK EXPO Las Vegas, with an institutional booth, as part of the Partner’s Program. At those occasions, **WPO** has the chance to promote its projects, especially the education.

In 2019, the three countries most awarded at WorldStar are Japan, with 26 awards for the second year running, followed by Turkey, taking 22 and China, 21. During the ceremony in Prague, the winners of the special categories - President’s Award, Sustainability Award, Marketing Award and Packaging that Saves Food Award - will be awarded, as well as the winners of WorldStar Student Awards. Packages eligible for WorldStar are those that have already received a national award recognized by **WPO**.

The complete list of winners of WorldStar Packaging Awards 2019 can be viewed at <http://www.worldstar.org/worldstar-winners-2019>. Questions regarding the next edition, please contact WorldStar Coordinator, Rachel Bayswater – [rachel.bayswater@iom3.org](mailto:rachel.bayswater@iom3.org). For more information about **WPO** activities in Czech Republic next May visit <http://wpoprague2019.org/>.

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**WPO – World Packaging Organization**



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