



Better quality of life, through  
better packaging, for more people

## PRESS RELEASE

# Packaging education around the world continues being an important goal for WPO



### Some of the programs are organized in conjunction with UNIDO, from United Nations

**Prague, May 13, 2019** – As part of its commitment to add value to packaging, **WPO (World Packaging Organisation – [www.worldpackaging.org](http://www.worldpackaging.org))** carries out a number of Packaging Education Programs around the world. The first of 2019 was organized in Amman, Jordan (March 03-07), with total support of local member, JoPack (Jordan National Packaging Center) and UNIDO (United Nations Industrial Development Organization). “The purpose is always to increase and develop professional knowledge and competency of packaging industries’ employees, other professionals in related industries and also university students”, states **WPO** President, Pierre Pienaar.

**WPO** training in Jordan, that joined 23 delegates across Jordan, Palestine, Oman, Morocco, Egypt and Lebanon, was part of a number of interventions that UNIDO is implementing under its “Enhancement of regional trade capacities in food through harmonized regional conformity assessment and food safety systems”. It is called SAFE, a Sida funded project implemented by UNIDO. Those interventions are built on UNIDO’s successful track record in packaging and are implemented in close partnership with **WPO**.

“The partnership between UNIDO and **WPO** dates from November 2017 when they concluded a Memorandum of Understanding (MoU) on Cooperation to provide tailored packaging interventions in three main strategic areas of cooperation: development and implementation of specialized training and capacity building programs on packaging; setting-up national packaging centers; and promotion and organization of student and industry packaging competitions”, reminds Pierre.

For the second half of 2019, **WPO** has scheduled the following packaging education programs:

- Packaging Technology Training - Kenya - August 2019
- Packaging Design and Technology Training - Iran - August 2019

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WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at [www.worldpackaging.org](http://www.worldpackaging.org).

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- Packaging Technology Training - Indonesia - 30 Oct – 2 Nov 2019
- Packaging Technology Training – Lebanon – date to be announced
- Packaging Technology & 6 Sigma Training - Cuba / Brazil - date to be announced

Some new education initiatives are also being discussed and planned in Asia, North & Sub-Saharan Africa, Central & South Americas and Eastern Europe. “**WPO** understands that the future potential training programs are in the areas of Packaging Technology; Food Packaging Technology; Advanced Packaging Technology; Packaging Graphics & Design; and Quality Management Subjects”, explains **WPO** President, Pierre Pienaar.


For more information about **WPO** Education programs, contact Aslihan Arikan, Vice President Education [a.arikan@worldpackaging.org](mailto:a.arikan@worldpackaging.org).

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