Education & Training

www.worldpackaging.org
This course is designed to meet the training needs of a wide variety of people involved in packaging. From the new entrant to the industry who wants the best possible preparation for a career in the industry, to those in design, production, management, purchasing, engineers, quality assurance personnel, also buyers, sales and marketing staff as well as packaging technologists who need to deepen their understanding of this vital and complex discipline.

The course is presented as 3, 4 or 5 day duration in the host country and is comprised of in-class lecturing where all attendees are given course notes. The course has no exam but group projects are undertaken. The course is recognised in all 52 WPO member countries.

Hosting countries could also opt for a tailored training program that focuses on specific requirements and provides a particular learning experience for a specific group or an entire workforce. This allows the program to be delivered with minimal interruption to company operations. This is available for those who wish to select specific components from the course contents below.

The course consists of the following or part thereof:

Packaging Planning • Business Aspects of Packaging • Packaging and the Environment • Cosmetics Packaging • Pharmaceutical Packaging • Packaging Practices • Specifications • Flexible Packaging Materials • Metals in Packaging • Plastic Materials • Converting Thermoplastic Polymers • Collapsible Tubes • Product Handling and Packaging • Glass Packaging • Aerosols • Closures • Sealing Methods • Packaging Machinery • Stability Testing • New Product Assessment • Technical Risk Assessment for Packaging • Paper and Board • Corrugated Board • Multiwall Paper Bag • Anti-counterfeit Packaging • Active Packaging and Intelligent Packaging • Adhesives • Labels and Labelling • Barcoding • Decoration Options • Tamper-evident Packaging • The future of packaging.

For additional information

For additional or any specific information please contact Ms. Aslihan Arikan, WPO Vice President of Education, on a.arian@worldpackaging.org or www.worldpackaging.org.