WPO member in Indonesia will host 2nd WPO Board Meeting & Events, in Bali

The first Board meeting was in Prague, last May. The program of the 2nd one, is scheduled to November 04-08, in Inaya Putri Bali Nusa Dua.

August 2019 During the first week of November (04 to 08), Bali, Indonesia, will become the center of global packaging discussions. At this occasion, WPO (World Packaging Organization – www.worldpackaging.org) will hold its 103rd meeting, organized by its local member, IPF (Indonesian Packaging Federation). The Organization expects the participation of about 60 members, representing 50 countries from all around the world.

During the week, members will have the chance to participate in a series of relevant and interesting meetings and events. Besides the official WPO Board Meeting, part of the program includes the WorldStar Judging Process and a Global Packaging Conference (November 6-8). “We are very proud of all efforts of IPF, our member in Indonesia, for organizing such a huge and comprehensive week for WPO members. As the World Packaging Organization, we have the responsibility of discussing strategic matters to sustain growth of this industry and to keep our mission alive ‘Better quality of life through better packaging for more people’”, states Pierre Pienaar, WPO President.

According to him, currently, one of the main discussions in the packaging world is about “The role of packaging in reducing food waste and poverty and how packaging education programs can be a powerful tool to achieve these goals”. This will also be the central theme of a Press Conference that is planned during the week.

“WPO has in its DNA the responsibility of educating professionals and industries of the relevance of packaging, from a technical and technological point of view, as well as from a marketing perspective”, adds Pierre. One of the main tools WPO uses to achieve this goal is the Packaging Education Programs carried out in many countries, especially developing countries. Besides the huge number of packaging professionals trained in the last five years, other significant results of these efforts can be seen in the
packaging projects that enter WorldStar Awards, the most important packaging competition in the globe, also organized by WPO. Entries for the 2019 edition will be judged in Bali.

For more information about WPO events in Bali, Indonesia, please contact: 
Ariana Susanti - ariana@packindo.org
Director-Indonesian Packaging Federation

Press information:
Liliam Benzi
WPO Press & Communication Officer
lbdcom@uol.com.br
(+ 55 11) 99989-1597
liliambenzi
WPO – World Packaging Organization
linkedin.com/in/WPO World Packaging Organization
WorldPackOrg1