



Better quality of life, through
better packaging, for more people

WPO announces winners of WorldStar Packaging Awards 2020



**The judging session took place in Bali, Indonesia
with the participation of WPO voting members.**

December 2019 – WPO (World Packaging Organisation – www.worldpackaging.org) has just announced and posted on its webpage the 214 winners of the most important global packaging competition, WorldStar Packaging Awards 2020. The judging session was held in Bali, last November, during the 2nd WPO Board Meeting of 2019.

The four countries most awarded are Japan, with 34 awards for the third year running, followed by China, taking 22, Australia & New Zealand (ANZ), taking 13 collective, and Germany 12. The shortlisted candidates for the special categories - President's Award, Sustainability Award, Marketing Award and Packaging that Saves Food Award - will be announced during Interpack 2020, as well as the winners of WorldStar Student Awards.

Packages eligible for WorldStar are those that have already received a national award recognized by WPO. "In its 52nd year, WorldStar is one of the major events of WPO and this year attracted a record number of 321 entries from 36 countries all over the world. The submissions were again of a significantly high standard and to note was how well the submissions in general reflected the focus of packaging with sustainability in mind. Also of interest was the number of clever and unique ideas. I particularly was impressed with the number of submissions from countries that have in the past not partaken in any significant way. We received a good variety of entries covering all the categories. We will continue to review the categories thus ensuring due relevance is always maintained.

I would also like to thank all the judges who so diligently and with such intentional focus spent hours and hours going through each 321 submissions, to come up with the 214 WorldStar winners for 2019. I look



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forward to handing over the WorldStar Awards to the respective winners during the Interpack week in Dusseldorf on 8 May 2020”, states Pierre Pienaar, President of **WPO**.

All winners will be recognised in an Awards Gala Ceremony on May 8, 2020, in Düsseldorf, Germany, alongside Interpack which takes place 7 – 13 May.

The complete list of winners of WorldStar Packaging Awards 2020 can be viewed at <http://www.worldstar.org/worldstar-winners-2020>.


Questions regarding the next edition, please contact WorldStar Coordinator, Rachel Bayswater – rachel.bayswater@iom3.org.

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