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## PRESS RELEASE

# WPO announces 'Lifetime Achievement' winners of WorldStar Packaging Award



**From left to right, the winners are Keith Pearson and Joe Foster**

**January 2020** – WPO (World Packaging Organisation – [www.worldpackaging.org](http://www.worldpackaging.org)) has just announced and posted on its webpage the two winners in the 'Lifetime Achievement' category within the WorldStar Packaging Awards 2020 programme.

The judges, from all over the world elected:

- Keith Pearson, South Africa
- Joe Foster, Australia

“The Lifetime Achievement in Packaging Award was established with the aim of acknowledging and rewarding excellence in all aspects of packaging science, technology, design and application across every country around the world”, explains Pierre Pienaar, **WPO** President. And adds: “The discipline of packaging is one that is truly global. The World Packaging Organisation is in a unique position to identify leading practitioners from around the world who have consistently pushed the boundaries in advancing the art, science and application of packaging to serve the needs of an ever more demanding society. These prestigious awards will celebrate and preserve in perpetuity the collective achievements of these innovators.”

Annually, each **WPO** member (representing a voting member) is able to make up to one nomination through an online registration form. The honourees will be recognised during the WorldStar Award Ceremony & Gala Dinner, in Dusseldorf, Germany, on 8 May, 2020.

The full list of WorldStar Award winners can be seen at <http://www.worldstar.org/worldstar-winners-2020>

**For more information:**

**Liliam Benzi**

WPO Press & Communication Officer

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WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at [www.worldpackaging.org](http://www.worldpackaging.org).


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