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PRESS RELEASE

WPO cancels WorldStar ceremony and reschedules other activities as a result of Coronavirus spread around the globe

March 2020 – Since the decision that Messe Düsseldorf took to postpone interpack to 25 February to 3 March 2021, **WPO** President, Pierre Pienaar, along with the Executive Team, decided to cancel the WorldStar ceremony. “All winners, including the Special Awards categories, will receive their trophies and certificates by mail, commencing at the end of April. We will have a special celebration for winners on February 26, 2021 (Friday), during interpack 2021”, explains Pierre.

According to Pierre, the decision follows the recommendation of the crisis management teams all over the world, taking into consideration the risk of spreading the Coronavirus at major events. “Delaying and/or reducing the spread of the virus, as much as possible, is a global goal and **WPO** will do all to help the cause”, continues Pierre.


Another important measure taken by **WPO**, is to postpone all the packaging education programs confirmed for the first half of this year. All of them will be rescheduled and announced at a later stage. The 1st Board Meeting of 2020, originally scheduled during interpack 2020, has been cancelled.

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