



Better quality of life, through
better packaging, for more people

PRESS RELEASE

WPO collaborates with ProPak in a series of webinars focus on trends and opportunities post Covid-19



It will be a total of 05 webinars, first one in June 24.

June 2020 – WPO (World Packaging Organisation – www.worldpackaging.org) is pleased to announce its partnership with Informa Markets, through the ProPak team, in a series of webinars that will be running over the coming months, commencing June 24.

The webinars will give a truly global overview covering key trends and the hottest topics in the packaging and processing industries in the post-pandemic era. The first in the series takes place on 24 June at 08.00 BST and will look at the Impact and Challenges that COVID-19 is having on the industry. **WPO** President, Pierre Pienaar, will apply his extensive experience and knowledge to provide insights into these unprecedented and challenging times for the industry.

Future webinars will include a raft of international speakers from across the globe, a who's who from the international processing and packaging industry, to facilitate a thorough examination for the future direction of travel for the sector.

“The **WPO** is delighted and encouraged to partner with Informa Markets in the joint venture. We will ensure thoughtful and thought-provoking discussions by various packaging and associated leaders in their respective fields. We address and tackle that big question as to what will the packaging landscape present in a post Covid19 world and how will it affect each one of us in a society where we have become so reliant on packaging”, states Pierre.

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at www.worldpackaging.org.

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The ProPak and **WPO** webinar series is free to access. Registration through the link below provides access to the first webinar, either in real-time or 'on-demand'. https://zoom.us/webinar/register/WN_AbwDavDwSdudehjZf0SbPw

The schedule for the webinars is:

- **24 June 2020**
Impact and Challenges of COVID on the packaging industry
- **22 July 2020**
The role of packaging in Food Safety & Food Integrity
- **19 August 2020**
Sustainable Packaging and Global Recycling Targets
- **23 September 2020**
The role of packaging Food Waste and Food Insecurity
- **21 October 2020**
Global Supply Chains

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 WPO – World Packaging Organization

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