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## PRESS RELEASE

# WPO schedules its first online Packaging Education Program



**Different from the face-to-face programs used to happen before the pandemic, for example training in Lebanon (photos), the first virtual edition will be transmitted by Zoom platform.**

**August 2020 – WPO (World Packaging Organisation – [www.worldpackaging.org](http://www.worldpackaging.org))** first online Packaging Training Program is scheduled for September 21 to 24, through Zoom platform. The idea is to join 30 students from different parts of the world in the training 'Introduction to packaging'. According to Aslihan Arikan, **WPO** Vice President Education, the format will allow the same interaction with the trainers and the same valuable content. "After much discussion with the trainers we have agreed to a format that will guarantee the students the same quality of training that we have provided for years in face-to-face classes."

"Over the past few years, **WPO** has been responsible for more than 52 packaging training courses in 15 countries that has impacted more than 2,141 packaging professionals. And even with Covid-19, this mission continues", explains President, Pierre Pienaar. Pierre, together with **WPO** Ambassador, Kishan Singh, will be the trainers in this first online edition.

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WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at [www.worldpackaging.org](http://www.worldpackaging.org).

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The official language of **WPO** online packaging training will be English and during the 4 days of the program, students will train 3 hours per day. Everyday, training will commence at 12h00 (Central European/Vienna time zone). The registration fee is €100.

In fact, this online training will be the second held by **WPO** in 2020. At the beginning of March, before the pandemic, **WPO** organized training in Legon, Accra (Ghana). The trainer was Global Ambassador, Kishan Singh, and the event had the support of **WPO** local member, IOPG (Institute of Packaging Ghana); 26 students participated.

“More than ever before, **WPO** has to continue stimulating education and training in packaging. It is our area of expertise and we work closely with our members around the world to develop and organize programs that can help local packaging professionals to improve their skills in packaging”, states Pierre Pienaar. He also says that packaging is related to almost everything in terms of ensuring the safe delivery of the final item to the customer, an important issue in these pandemic days. “We will keep our mission of encouraging the development of packaging technology, science and engineering; contribute to the development of international trade; support local industries and professionals create their own packaging organisations; and promote the exchange of technologies.”

To register to **WPO** first online Packaging Training Program access the link [https://us02web.zoom.us/webinar/register/WN\\_dKP5IMdIR9SGebBOt2GK8Q](https://us02web.zoom.us/webinar/register/WN_dKP5IMdIR9SGebBOt2GK8Q)

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