

become a  
WPO  
CORPORATE  
PARTNER  
and connect to  
global  
packaging  
INDUSTRY



# Become a WPO Corporate Partner and be connected to the global packaging industry!

## About WPO

The World Packaging Organisation is a non-profit, non-governmental, international federation of over 60 National Packaging Institutes and Associations, 4 Regional Packaging Federations and other interested parties including corporations and trade associations.

Founded September 6, 1968 in Tokyo by visionary leaders from the global packaging community, the purposes of the Organisation aim to:

- Encourage the development of packaging technology, science and engineering;
- Contribute to the development of international trade; and
- Stimulate education and training in packaging.

WPO secretariat is based in Vienna, Austria, and WPO activities happen at an international level through 2 meetings per year hosted by its National Packaging Institutes and Association members. Also, WPO attends different tradeshow and packaging conferences, congresses and seminars around the world.

## Primary activities of WPO today are:

- **Education** – to promote education through an international education program,
- **Innovation** – to support packaging innovation internationally through the WorldStar Packaging Awards,
- **Knowledge & Information** – releasing White Papers and WPO News, Social Media, Conferences and by attending tradeshow around the world
- **Saving Food** – supporting the Save Food Initiative from FAO I Messe Dusseldorf
- **Sustainability** – addressing sustainability and building knowledge and references
- **Networking** – bringing together the worldwide packaging community through WPO members, international activities during trade shows and congresses

## Become a Corporate Partner

WPO is open to companies that want to be part of this international network, and through WPO support to build a common language on packaging innovation, sustainability and technology.



## Main events for WPO Corporate Partners happen twice a year:

- WPO Working Groups Day, in parallel pillars: education, sustainability, and marketing
- Evening: all groups together networking over cocktail

## Benefits:

- Use WPO Corporate Partners logo on all communication tools of the company
- Attend WPO Working Groups Day - twice a year
- Submit news to WPO quarterly E-Newsletter
- Special discount to run for the WorldStar Awards
- Listed at WPO website as Corporate Partner

## Application Procedure:

The application is open to all companies which are stakeholders of packaging:

- 1) Manufacturers of machinery and packaging raw material, inks, adhesives, lids, labels
- 2) Manufacturers of all kind of packaging
- 3) Solution providers (logistics, testing, among others)
- 4) Users of packaging (various sectors)

All applications will be submitted for approval.

## Fee for WPO Corporate Partnership:

- Annual dues € 1500
- Three years € 4000

Access [www.worldpackaging.org](http://www.worldpackaging.org) for the application form

For more information, contact Mrs. Barbara Zottl at [info@worldpackaging.org](mailto:info@worldpackaging.org)  
or contact WPO Global Ambassador Mr. Chakravarthi AVPS at [chakravarthi.avps@worldpackaging.org](mailto:chakravarthi.avps@worldpackaging.org)