



Better quality of life, through
better packaging, for more people

PRESS RELEASE

WPO confirms the WorldStar Award Gala Ceremony on May 06, during interpack



The complete list is available at www.worldstar.org.

March 06, 2023 – WPO (World Packaging Organisation – www.worldpackaging.org) is proud to confirm that the 228 winners of the WorldStar 2023 will be presented during a Gala Ceremony to take place on May 06, during interpack (May 04-10), in Düsseldorf (Germany). In a record edition, the Award registered 488 entries, from 41 countries. In the previous edition (2022) there were 440 competitors from 37 countries. “These numbers confirm that **WorldStar** is the most prestigious and important packaging award in the globe. And there is no better place to award all these incredible packaging than interpack, the major packaging show in the world”, celebrates Soha Atallah, **WorldStar** Coordinator and **WPO** Vice President of Events.

In the 2023 edition, the top five most awarded countries are: Japan - 26; Australia & New Zealand – 19, India & Germany – 18; Turkey – 14; and Austria – 13. The 2023 edition is also special due to the introduction of two new main Categories - Gift Packaging and Digital Packaging - and one new Special Category - Accessible Packaging. About this, **WPO** Senior Vice President Marketing, Luciana Pellegrino, completes: “With these and all the other categories, **WorldStar** echoes the importance of packaging innovation on a global level, fostering science, technology and innovation, recognizing and encouraging packaging professionals to go beyond and engaging brands, packaging companies and design offices for greater possibilities.”

“We continuously encourage every **WPO** member across the globe to promote the largest and most prestigious global packaging award. Promoting **WorldStar**, each member promote the best packaging in its own country, globally, which means an incredible contribution to the sustainable and continuous development of the packaging industry”, states Pierre Pienaar, **WPO** President.

The complete list of winners is available both in **WorldStar** or **WPO** webpages – www.worldstar.org or www.worldpackaging.org. The registration to participate in the Gala Ceremony is open to the packaging professionals; register now using the link www.worldstar.org/registration.

Packages eligible for **WorldStar Awards** are those that have already received a national or regional packaging award from a packaging competition that is recognized by **WPO** during the last 2 years. “As always, our aim is to promote packaging innovation in various sectors, proving that a good package can be an essential solution to many of the modern problems, especially sustainability, food waste and extending shelf life of food and agricultural products. That’s why we encourage all the companies from around the world to benefit from this global opportunity to promote their packaging by competing with the best of the best packaging innovation on a global scale”, explains Soha Atallah.

For general enquiries on **WorldStar** contact Soha Atallah by e-mail s.atallah@worldpackaging.org .

About WPO


World Packaging Organisation (WPO) is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. Its mission is “Better quality of life through better packaging for more people”. WPO joins 76 members from around the globe, which also includes Honorary Members (12), Affiliate Members (7) and a Regional Federation (1) as well.

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