The World Packaging Organisation

WPO
The World Packaging Organisation – WPO

We are a non-profit international body focused to promote international network that facilitates solutions to global challenges in all areas of packaging.

Our Mission is to promote:

“Better Quality of Life Through Better Packaging For More People”
The World Packaging Organisation – WPO’s goals

Encouragement in the development of packaging technology, science and engineering

Contributing to the development of international trade

Stimulating education and training in packaging
Strengthen and embed Packaging Association and Institutes as they consist of a formal platform to support the packaging industry in a local level, building a common voice on:

- Packaging innovation and trends
- Packaging that Saves Food
- Sustainability and Circularity
- Packaging Statistics
Education Programs

Nigeria, Ghana, China, Thailand, Vietnam, Italy, Croatia, Indonesia, Singapore, Philippines, Brazil, Lebanon…..

66 Training Programs

28 Countries Benefited

2,643 Students and professionals around the World
WorldStar Awards

Packaging innovation by category

+ Presidents Award, Packaging That Save Foods, Marketing Award, Sustainability Award

https://worldstar.org/
WorldStar Students Awards

Packaging Design, Packaging Structure, Packaging That Saves Food

https://worldstarstudent.org/site/
Working Groups

Marketing, Education, Sustainability, Save Food

https://www.worldpackaging.org/wpo/5/
Working Groups

Sustainability tools and guidelines
International Projects

Packaging That Saves Food
Global Presence

Among others
International Projects

Expanding WPO’s reach
Corporate Partnership

Expanding WPO’s reach
Sharing Knowledge
JOIN US!

https://www.worldpackaging.org/