



Better quality of life, through
better packaging, for more people

PRESS RELEASE

Sri Lanka Institute of Packaging, a WPO member, introduces the first 'Diploma in Packaging Technology'

2023 For the first time in Sri Lanka
Diploma Course in Packaging Technology

The Ministry of Industries and the Sri Lanka Institute of Packaging have collaborated to offer a world-renowned Diploma in Packaging Technology.

Duration
24^{hours} from 22nd July 2023
(Inclusive of 3 Factory Visits)
with local and international speakers / panelists

The Diploma will cover

- Unit 1 Packaging for Global Society and Markets
- Unit 2 Packaging Materials, Ancillary Materials, and Components
- Unit 3 Packaging Manufacturing and Application Processes
- Unit 4 Packaging Related Research and/or Development Project
- New Technologies and Future trends
- Managing adverse environmental and social impacts

Course Fee
Applicants from the Small and Medium Industries will be eligible for financial assistance (50% of the course fees) from the Ministry.

Inaugural Class: Mrs. Luciana Pellegrino, Vice President for Marketing of WPO – World Packaging Organisation

The initiative was developed in collaboration with the local Ministry of Industries and the inaugural class was given by WPO Senior Vice President Marketing and President-elect, Luciana Pellegrino.

August 2023 – Sri Lanka Institute of Packaging (www.packaging-srilanka.com), a **WPO (World Packaging Organisation)** www.worldpackaging.org member, in collaboration with the Sri Lanka Ministry of Industries, introduced the first 'Diploma in Packaging Technology' that aims to pave the way for the next generation of packaging professionals, empowering them with cutting-edge knowledge and skills to revolutionize the industry. The inaugural class was given by **WPO** Senior Vice President Marketing and President-elect, Luciana Pellegrino. There will be also classes given by **WPO** President, Pierre Pienaar, and Vice President Sustainability & Save Food, Nerida Kelton.

According to the organizers, "Packaging is no longer just a means of protecting products; it plays a pivotal role in sustainability, brand recognition, and consumer engagement. Recognizing this the Sri Lanka

Institute of Packaging has designed a comprehensive and industry-relevant Diploma in Packaging Technology that equips students with expertise to address modern packaging challenges.”

Luciana Pellegrino adds: “It is an honour to be part of such an important moment to the history of packaging industry in Sri Lanka and **WPO** is proud to support such holistic initiative. I was particularly proud of being invited for the inaugural class in a program that will be conducted by seasoned professionals and experts in the packaging field both locally and globally. Their industry experience and academic prowess will ensure that students receive top-notch education and guidance throughout their learning journey. The faculty members also foster a collaborative learning environment, encouraging students to think critically and creatively.”

The curriculum of the Diploma in Packaging Technology, which was developed by a resourceful team of experts, covers an array of subjects and topics, ranging from the packaging for global society and markets, packaging manufacturing and application process, principles of packaging design and materials science to logistics, marketing, and environmental impact assessments. Students gain a deep understanding of various packaging materials, their properties, and their suitability for different products. The program emphasizes the importance of sustainable packaging solutions, encouraging students to explore biodegradable, recyclable, and compostable alternatives.

“As the world embraces a more sustainable and technology-driven future, the role of packaging technology has become increasingly pivotal”, completes **WPO** President, Pierre Pienaar. “The Diploma in Packaging Technology equips participants with foresight and adaptability to stay at the forefront of industry trends and innovations, by fostering a deep appreciation for sustainable practices, the Sri Lanka Institute of Packaging with the support of the Ministry of Industries is moulding responsible packaging professionals who can shape a greener and more prosperous future.”

About WPO


World Packaging Organisation (WPO) is a non-profit, non-governmental, international federation of packaging institutes, associations, and other interested parties including corporations and trade associations. Its mission is “Better quality of life through better packaging for more people”. WPO joins 82 members from 61 countries, which also includes Honorary Members (13), Affiliate Members (09) and a Regional Federation (01).

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