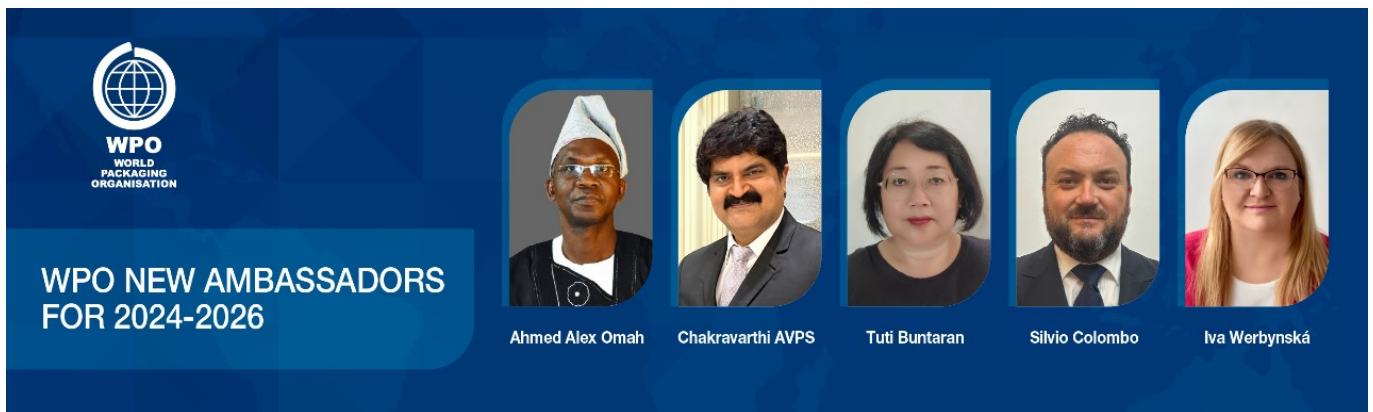




Better quality of life, through
better packaging, for more people

PRESS RELEASE

World Packaging Organisation (WPO) announces Global Ambassadors for 2024/2026



March, 2024 – **WPO (World Packaging Organisation – www.worldpackaging.org)** President, Luciana Pellegrino, announced the Global Ambassadors during her term of office that goes from 2024 to 2026.

WPO Board Members appointed as Global Ambassadors are vocal representatives of **WPO**, spreading **WPO**'s voice, reach and positive impact, building new connections to generate opportunities for the Organisation, to engage new Corporate Partners, to support the promotion of the WorldStar Awards, among others.

“Ambassadors are bold and strategic packaging leaders in different regions and appointed as key **WPO** representatives spreading our message and supporting us on strategic connections and opportunities to raise the voice for packaging on a global level.”, states Luciana Pellegrino, **WPO** President.

The new **WPO** Global Ambassadors for 2024-2026 are:

- **Ahmed Alex Omah** (Nigeria) - Advanced Institute of Packaging Professionals of Nigeria and African Packaging Organisation (APO).
- **Chakravarthi AVPS** (India) - Pharma entrepreneur and part of the Indian Institute of Packaging.
- **Iva Werbynská** (Czech Republic) - Czech-Slovak Packaging Institute (SYBA).

- **Silvio Colombo** (Argentina) – Argentinean Packaging Institute (IAE).
- **Tuti Buntaran** (Indonesia) – First Packaging Asia.

The Global Ambassadors team will work closely to the President, Luciana Pellegrino; the Vice Presidents - Magnus Sidling (Governance), Kofi Essuman (Education), Soha Atallah (Marketing), Nerida Kelton (Sustainability & Save Food); the General Secretary and Secretariat, respectively, Johannes Bergmair and Nathália Antoniazzi, and the Press & Communication Liaison Officer, Liliam Benzi.

About WPO


World Packaging Organisation (WPO) is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. Its mission is "Better quality of life through better packaging for more people". WPO joins 84 members, representing 63 countries that includes Full Members, Honorary Members, Affiliate Members and a Regional Federation.

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 WPO – World Packaging Organization

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