



Better quality of life, through  
better packaging, for more people

## PRESS RELEASE

### WPO plans to make out of Propak Asia the global stage for its strategic meetings: Board Meeting, WorldStar Ceremony, among other activities.



*The Working Groups Meetings and the Corporate Partners Cocktail Party are  
two other activities part of WPO week in Thailand.*

**June, 2024** – For the first time, **WPO** functions will take place in Bangkok, during Propak Asia (June 12-15 – Bangkok – [www.propakasia.com](http://www.propakasia.com)). It will be a very busy week for **WPO (World Packaging Organisation – [www.worldpackaging.org](http://www.worldpackaging.org))** counting with the participation of the Executive Team and Board Members from around the globe. Besides the **WPO** Board Meeting, on June 14, the WorldStar Award ceremony will also take place during the show (June 15), as well as other **WPO** activities - Executive Meeting, Working Group Meetings, and Corporate Partners Cocktail Party. **WPO** Executives and Board Members will also participate at side events as the Opening Ceremony, the Global Packaging Forum, **WPO**-Unido Asian Round Table, and the Innovation Stage.

According to Luciana Pellegrino, **WPO** President, the partnership between **WPO** and Informa Markets Asia has been growing in a very fruitful way, culminating in a bold participation of **WPO**'s international delegation

at the show. "We are looking forward to a very dynamic week, gathering Board Members from different regions, whom will be involved in multiples activities as a packaging conference organized by AIP, a strategic business Round Table, an international cocktail for **WPO**'s Corporate Partners, the very special gala dinner for the WorldStar Awards, and **WPO** meetings, as well as meetings with strategic partners. This wide range of activities allow us to raise the voice for packaging and empower members to act positively in their countries."

**WPO** President also reminds that ProPak Asia is an innovation hub, where processing and packaging excellence meets the supply chain and the value chain demands. "We expect the show brings together stakeholders, MNC, SME, and MSME to discuss and present sustainable and cost-effective solutions for the food & beverage, agriculture, personal care, cosmetics, pharmaceutical, manufacturing and FMCG industries. And packaging is a key actor in this journey."

About the 6<sup>th</sup> annual Global Packaging Forum, Nerida Kelton, **WPO** Vice President Sustainability & Save Food, explains: "The **WPO** is also proud to be once again supporting this Packaging Forum on June 12, with 11 Members presenting from across the globe, including **WPO** President, Luciana Pellegrino, VP Marketing, Soha Atallah, General Secretary, Johannes Bergmair, and myself. The Forum is organised by Informa Markets and the AIP (Australian Institute of Packaging), a **WPO** member, who are heavily involved in providing education and training in Asia." This 6<sup>th</sup> edition will have 40 speakers from 19 countries discussing global, regional and local perspectives on the state of sustainability and the circular economy for packaging. It is a one-day event and registration is free at ProPak Asia website [www.propakasia.com](http://www.propakasia.com).

Another key activity during Propak Asia will be the WorldStar award ceremony. According to Soha Atallah, **WPO** Vice President Marketing and WorldStar Coordinator: "We are thrilled to be organizing the WorldStar Award ceremony for the first time in Bangkok, where we will celebrate the best of the best in packaging innovation from around the globe. This year we received 435 entries from 41 countries, and we are excited to honor the 212 WorldStar winners. I am confident that the ceremony will be a magical event. I would like to take this opportunity to thank the ProPak Asia and Informa Market teams for hosting our prestigious award ceremony and gala dinner. Special categories and President Award winners will also be announced during our Award Ceremony."

## Visit WPO at Propak Asia booth #FY237

### About WPO

*World Packaging Organisation (WPO) is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. Its mission is "Better quality of life through better packaging for more people". WPO joins 84 members, representing 63 countries that includes Full Members, Honorary Members, Affiliate Members and a Regional Federation.*

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