

# **WPO WorldStar Student**

**International  
Packaging Design  
Student Competition**

**South Africa 2017**

**Winners  
Brochure**

**The WorldStar Student Awards** competition is owned and produced by the World Packaging Organisation. It is an international packaging design competition for students – undergraduate or graduate – from countries around the world who are involved in projects in the field of packaging, including structural design and/or graphic design.

The competition is open to students who have won a legitimate local award in their region or country.

The WorldStar Student Awards are designed to encourage and show the talents of students as well as new and innovative ideas and thinking in the field of packaging. Through the publicity of WPO's global publications and website, student winners are provided the opportunity to gain professional acknowledgement and entrance into a career as a packaging professional.

The 2017 WorldStar Student Awards was managed by the Institute of Packaging South Africa on behalf of WPO and is administered by Syndicate Graphics. This brochure is a complete lists of all the winners and certificates awarded for the 2017 awards.

WorldStar Student Awards are awarded as follows:

-  The top three (3) highest scoring entries are named as the WorldStar Student Winners and will receive WorldStar Student Winner certificates.
-  The next ten (10) highest scores will receive WorldStar Student Certificates of Merit.
-  The balance of entries with a minimum score of 50,01% of the overall marks will receive WorldStar Student Certificates of Recognition.

A special Save Food Award has also been awarded to an entry that best met the save food criteria as determined by the judges.

If you have any queries or require additional information, please contact

**Bill Marshall**

Secretary@ipsa.org.za

## WINNER

<b>ENTRY</b>	Simple and portable watermelon packaging
<b>ENTERED BY</b>	Xinyi Ye & Xiaoqing Chen
<b>COUNTRY</b>	China

### PROJECT DESCRIPTION

Low price, simple production, novel modeling, environmental protection and durability. In view of the characteristics of watermelon weight and shape round, considering the packing cost, we design with corrugated and hemp rope.



## WINNER

<b>ENTRY</b>	SticKit
<b>ENTERED BY</b>	Paul Woodman, Michael Lowe, Dana Shell, Gina Agapito & Ashley Vong
<b>COUNTRY</b>	United States

### PROJECT DESCRIPTION

SticKit is a practical and innovative packaging system for syringes that is unlike anything created before. The two-in-one product facilitates syringe dispensing while simultaneously creating space for safe sharps disposal.



## WINNER

<b>ENTRY</b>	Tea Stems
<b>ENTERED BY</b>	Brendan Smyth, Simeon Comanescu, Ryan Marrs, Alexandra Rosado & Lucia Astiazaran
<b>COUNTRY</b>	United States

### PROJECT DESCRIPTION

Tea Stems brings an innovative way to package tea and a practical way to consume this popular drink. The tea leaves are located at the end of a cassava starch-based, compostable, stick that makes it easy to stir the tea in the drink without wasting any utensils.



## CERTIFICATES OF MERIT

<b>ENTRY</b>	Design of medicine bottle for child safety
<b>ENTERED BY</b>	Xueqi Wei & Shuyong Luo
<b>COUNTRY</b>	China

For the threaded structure of the existing medicine bottles are easy to be open and cause to medicine mistakenly eaten by children, the project aims to design medicine bottles with new structure and function of guaranteeing children safety.



<b>ENTRY</b>	Huishan clay figurine, three stars gather good fortune
<b>ENTERED BY</b>	Yirong Zhang
<b>COUNTRY</b>	China

The package has both packing function and display function. It breaks tradition and combines package and product together. It is easy to open and fresh to unfold. It is easy to make, and suitable for batch production. It has market value.



## CERTIFICATES OF MERIT

<b>ENTRY</b>	TAST(e) FOOD
<b>ENTERED BY</b>	Anne Bansen
<b>COUNTRY</b>	Germany

TAST(e) FOOD is an alternative to best before dates and an intuitive, tactile feedback for the freshness of food. The plastic film package changes its surface visibly and tangible as soon as the contained food is no longer edible. It communicates inedibility in the form of tangible geometric structures to its user. Tast(e) Food offers a new kind of consumer experience and can help reducing Food Waste.



<b>ENTRY</b>	Ripe Time, Ripe Place
<b>ENTERED BY</b>	Eliana Raff & Page Lotze
<b>COUNTRY</b>	South Africa

The challenge given was to take the shipper or distribution carton of a mass-market type product and design it in a way that maximises the brand's communication and is also 'retail ready'.



## CERTIFICATES OF MERIT

<b>ENTRY</b>	Modern Gas Cylinder
<b>ENTERED BY</b>	Shahad AlHinai
<b>COUNTRY</b>	Sultanate of Oman

Modern Gas Cylinder in terms of shape and working principle. Where it produces sound and light alarms. It has two alarms, one yellow and the other is red. The Red alarm works when the gas occurs leak, while yellow alarm occurs when the gas is close to finish.



<b>ENTRY</b>	Elixir - Green bottle
<b>ENTERED BY</b>	Souad Ghaffari
<b>COUNTRY</b>	Tunisia

My project is part of a sustainability approach summarized in the making of an ecological and innovative packaging for olive oil bottles. I started thinking of the olives picking process and it turned out that what remains are olive leaves and that is how I created a totally biodegradable bio-material.



## CERTIFICATES OF MERIT

<b>ENTRY</b>	Z'ATHENA
<b>ENTERED BY</b>	Mhadhbi Fatma
<b>COUNTRY</b>	Tunisa

**STRUCTURE:** Olive shape inspired by geometric shapes  
**Justification of choice of material:** The glass replaces the raw materials used in its composition. 100 % recyclable and infinitely, a bottle becomes a bottle without ultimate waste or loss of quality or matter.



<b>ENTRY</b>	Flourish
<b>ENTERED BY</b>	Hattie Mills
<b>COUNTRY</b>	United Kingdom

Flourish presents a practical handheld device suitable for transporting produce from A to B. Built to hold hot and cold goods, whether it be food or drink or an extra side, Flourish has created a functional carry case for on the go dining.



## CERTIFICATES OF MERIT

<b>ENTRY</b>	Multipurpose Emergency Packaging
<b>ENTERED BY</b>	Miles Kilburn
<b>COUNTRY</b>	United Kingdom

Often, emergency packs will be filled with water and food, but won't contain shelter/tents which take up too much space. This pack is wrapped in a waterproof sheet which can be used as both a backpack and intuitively reassembled into an emergency shelter, without using extra space.



<b>ENTRY</b>	La Habra
<b>ENTERED BY</b>	Katie Exum, Michael Moorehead, Patrick McCaffrey, Jessica Ferguson & Deric Shindledecker
<b>COUNTRY</b>	United States

This avocado oil's packaging system consists of molded fiber shells, used to form the container, and an inner pouch that contains the avocado oil. A functional pour spout provides the user with a mess-free experience. The molded shells and labels are recyclable and compostable. All the plastic components are recyclable.



## CERTIFICATES OF MERIT

<b>ENTRY</b>	Vera Cruz
<b>ENTERED BY</b>	Brook Billmeyer
<b>COUNTRY</b>	United States

Vera Cruz is an innovative package system for surf wax completely made of compostable PaperFoam. The container keeps the wax formed and ready to use even when the sun's heat melts it. The wax is dispensed by pushing the bottom mechanism and the lid serves as a practical wax comb.



## SAVE FOOD PACKAGING AWARDS

<b>ENTRY</b>	TAST(e) FOOD
<b>ENTERED BY</b>	Anne Bansen
<b>COUNTRY</b>	Germany

TAST(e) FOOD is an alternative to best before dates and an intuitive, tactile feedback for the freshness of food. The plastic film package changes its surface visibly and tangible as soon as the contained food is no longer edible. It communicates inedibility in the form of tangible geometric structures to its user. Tast(e) Food offers a new kind of consumer experience and can help reducing Food Waste.



<b>ENTRY</b>	Omani Dates Khabisa
<b>ENTERED BY</b>	Nusaiba Al-Rawahi
<b>COUNTRY</b>	Oman

The shape of the rectangle was used in the design, which was an open and closed package, containing small aluminum bags containing the components of the quick-preparation work. I added a modern, frame-shaped touch with an ornament from the manufacturer too.



## SAVE FOOD PACKAGING AWARDS

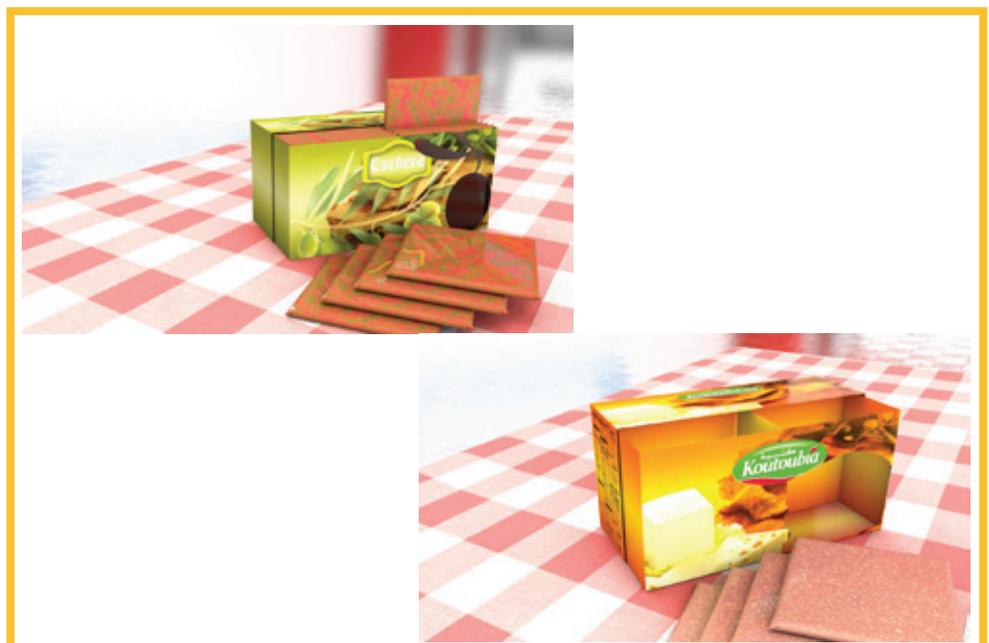
<b>ENTRY</b>	Amany
<b>ENTERED BY</b>	Amany Shabban
<b>COUNTRY</b>	Egypt

There was no coherent identity for the company products. And fixed the problem where you first: identity by installing place logo. second: put provided fixed bottom logo which achieves optical coherence between products types back upon Details of eyes movement in this product for example: in which packaging last faint colors is strong to attract customer and provider of food color does not fit for children and here was my turn you see strong colors fit the theme tonight was established and attract upscale fashion customer because the target population are women - children in the back.



<b>ENTRY</b>	Koutoubia Product
<b>ENTERED BY</b>	Sara Elkalkoli
<b>COUNTRY</b>	Morocco

My packaging is for mortadella. It guarantees a quality product for the consumer against external effects (mushrooms, salmonella.), to reduce kosher losses after opening due to bad packaging, it also respects the environment by using cardboard packaging (ecological), and Speed of use, No need to cut it.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	22 de Abril
<b>ENTERED BY</b>	Felipe Takashi Ravagnani, Guilherme Vitor Coutinho, Rodrigo Miranda dos Santos & Thaís Martins Neres de Araujo
<b>COUNTRY</b>	Brazil

22 de Abril is a kit that presents the traditional Portuguese spirit 'bagaceira' and the Brazilian 'caipirao', inviting its experimentation and combination. Inspired in the classic Portuguese tiles, the kit fulfils the proposal with an unique experience of discovery not only of product, but also cultural.



<b>ENTRY</b>	Ybá - Ice Tea
<b>ENTERED BY</b>	Felipe Takashi Ravagnani, Guilherme Vitor Coutinho, Rodrigo Miranda dos Santos & Thaís Martins Neres de Araujo
<b>COUNTRY</b>	Brazil

Ybá is an academic project that proposes a tea line with exotic Brazilian fruit flavors mixed to popular ingredients. More than presenting unique and delicious flavors, the brand values biodiversity, preservation of nature and culture, through balance and experimentation.



<b>ENTRY</b>	"Cat" thread ball -Knitting wool ball packaging design
<b>ENTERED BY</b>	Zixi Zheng
<b>COUNTRY</b>	China

The use of cat and hair ball ties enhanced the fun of packaging. At the same time, the utility model has the advantages of increasing the stability of the ball and the rotating shaft, convenient use and increasing practicability.



<b>ENTRY</b>	"Frugal" But Not "Simple": Liquid Food Saving Packaging Design
<b>ENTERED BY</b>	Moxuan Meng
<b>COUNTRY</b>	China

This work is designed for the theme of "putting an end to food waste", which adopts a combination of push type and spoon-taking type. It is an easily separable packaging that greatly minimizes the waste of liquid food during the eating process.



<b>ENTRY</b>	"Two-mouth"-Design of visual image of fresh seafood brand
<b>ENTERED BY</b>	Pengyue Ding
<b>COUNTRY</b>	China

The ingenious combination of "fresh" seafood with the immortal "immortal" in Chinese traditional culture is a pun. That is to promote products and to show traditional culture.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	A Portable Integrated Coffee Package
<b>ENTERED BY</b>	Shuyong Luo and Xueqi Wei
<b>COUNTRY</b>	China



As the name implies, The portable coffee package makes high integration about coffee, coffee sugar, coffee cup and coffee stirring stick,,thus it indeed provides a easier and convenient access for people to have an instant drink.what is worth mention is that,we adopt environmental material-new type of straw substance.

<b>ENTRY</b>	Acacia brand Suzhou-style mooncake
<b>ENTERED BY</b>	JiaHui Zhang
<b>COUNTRY</b>	China



Through the shape and illustrations to express the flavor of home, causing the Mid-autumn homesickness, and has a unique beauty.

<b>ENTRY</b>	Art tea
<b>ENTERED BY</b>	Linbo Li
<b>COUNTRY</b>	China



Using the principle of stereoscopic books, the tea bags and paintings are combined to make it no longer lack of interest, making people more willing to treat tea boxes as a kind of ornament and drink tea as a pleasant and physical thing.

<b>ENTRY</b>	Autumn fungus packaging
<b>ENTERED BY</b>	Xiangrui Kong
<b>COUNTRY</b>	China



1.The core idea of this packaging is to simulate the growth of the branches of Auricularia auricula. 2.A trademark is a cut off of a piece of bark, revealing the wood inside to make its image more realistic.

<b>ENTRY</b>	Bairuiyuan Medlar Packing Design
<b>ENTERED BY</b>	Qihan Hong & Ruitong Lin
<b>COUNTRY</b>	China



Our package uses eco-friendly material to make, therefore the secondary utilization ratio is increased. Furthermore, our package decorated with traditional pattern which not only classy but also can be played as color-it-up game.

## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Ball packing (basketball / football / volleyball) deformation
<b>ENTERED BY</b>	Siyu Liu
<b>COUNTRY</b>	China

The package has the basic features of innovation, good graphic design, ease of use, environmental protection, and ease of manufacture. It also has functionality. Subtracting from the dotted line can be combined into a ball holder. Thus, the ball can not be rolled and rubbed on the ground, and the raw material can not be wasted.



<b>ENTRY</b>	Bamboo Tea
<b>ENTERED BY</b>	Tianzi You and Sheng Lv
<b>COUNTRY</b>	China

Bamboo Tea is a creative and intriguing tea straw, its uniqueness is insert the straw into warm water and tea can be suck out. 6 different flavors can be freely combined, the design of the straw adopts the form of bamboo, according to the flavor you have chosen, and each section can be plugged together freely.



<b>ENTRY</b>	Beijing fan China folding fan pack
<b>ENTERED BY</b>	Mengxin Luan
<b>COUNTRY</b>	China

1. This package is very environmentally friendly
2. This package can be used again
3. This package is very creative



<b>ENTRY</b>	Beijing Opera Mask
<b>ENTERED BY</b>	Yuzheng Zhang & Mengqi Sun
<b>COUNTRY</b>	China

1. The form is novel.
2. It's good for the environment.
3. A variety of shapes are more interesting.
4. Modelling is interesting.
5. The structure is clever.



<b>ENTRY</b>	Candy (fruit, hard candy) interesting packaging
<b>ENTERED BY</b>	Yishu Wang
<b>COUNTRY</b>	China

Tetris is an interesting toy that enhances the logic of human thinking. I associate the boxes of candy with the Tetris so that people can change the boxes of candy while tasting the delicious ones. I think it will be very interesting.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Children cough medicine
<b>ENTERED BY</b>	Jingwen Wang
<b>COUNTRY</b>	China

I think my design is interesting enough to really solve the problem of children's fear of drugs



<b>ENTRY</b>	Chinese Intangible Heritage Huishan clay figure-Fu, Lu and Shou
<b>ENTERED BY</b>	Jiayan Xu
<b>COUNTRY</b>	China

Packaging and products are a whole, display function, reflect the green environment and sustainable development. Simple and easy, low cost, suitable for mass production and sales. Vision has the cultural connotation of Chinese characteristics.



<b>ENTRY</b>	Chun Qing pure milk
<b>ENTERED BY</b>	Xiaoyi Liu
<b>COUNTRY</b>	China

1L milk of common package we buy from supermarket cannot tell us exactly how much we've poured out and amount we need to drink every day. However, our design of package, one of whose edges has got three inclined surfaces, can pour out exactly 250ml everytime you make one surface horizontal.



<b>ENTRY</b>	Clip Mr.
<b>ENTERED BY</b>	Zhenyu Hua
<b>COUNTRY</b>	China

1. This package is very interesting
2. The combination of this package is very innovative
3. This package is clean and green



<b>ENTRY</b>	Cocoa nut portable packaging
<b>ENTERED BY</b>	Xinyi Ye, Xiaoqing Chen, Xiao Juan Xu & Lihua Wang
<b>COUNTRY</b>	China

Portability, interesting, novel modeling, environmental protection, recycling and Deformation function 1. Design the overall outer packing with handle, the appearance is concise and easy, rich design feeling, convenient to carry. 2. Choose the degradable kraft paper material and use the insert method to avoid the environmental pollution with tape.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Commemorative wine in 2018
<b>ENTERED BY</b>	Mingji Li & Yanjun Gao
<b>COUNTRY</b>	China

First of all, my idea came from: China's traditional calculation time in ancient times, the method of the dry branch, is our oldest method of calculating the date. There are also tree wheels, memories and memories of time. This is a way to express the change of time throughout the year.



<b>ENTRY</b>	Creative hand book stationery packaging
<b>ENTERED BY</b>	Yunuo Zhao
<b>COUNTRY</b>	China

With unique creativity and integration of objects, has a strong sales, materials, conservation of resources.



<b>ENTRY</b>	Creative nuts packaging - superheroes series
<b>ENTERED BY</b>	Yue Lee
<b>COUNTRY</b>	China

My packing is used in the lower part of the creative opening way and bring garbage bags, packaging in the world without routine, to attract the interest of the public, with good sales appeal to resolve the difficult problem of garbage collection and take.



<b>ENTRY</b>	Creative Packaging For Family Kitchen Knife Set
<b>ENTERED BY</b>	Yanan Liu
<b>COUNTRY</b>	China

The packaging is not the same as the packaging in the ordinary market, it is innovative, the outer packing is beautiful, the paper products are easy to process, the cost is low.



<b>ENTRY</b>	Creative packaging with temperature
<b>ENTERED BY</b>	Qihan Hong, Xinbi Xu & Zijun Liu
<b>COUNTRY</b>	China

Structural innovation interesting, transfiguration portable kennel, can be the second use, transportation convenience, anti-theft, a paper forming materials, materials can be recyclable, can be used as public projects.



## CERTIFICATES OF RECOGNITION

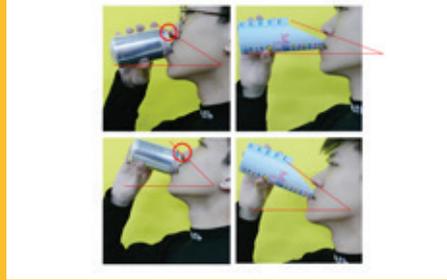
<b>ENTRY</b>	Design of functional home drug storage
<b>ENTERED BY</b>	Taobo Liu
<b>COUNTRY</b>	China

Through the investigation of the storage of home medicine bottles, the concept of drug storage design was made, and the concept of looking for the file bag was adopted. In the structure, the concave surface can digital scribble wipe, easy to write, to remind, green environmental protection.



<b>ENTRY</b>	DONNE Creative Beverage Packaging
<b>ENTERED BY</b>	Wenyi Dong
<b>COUNTRY</b>	China

My product is novel, in the practicality of the same time to attract consumers. Rich and lively colors can also make consumers feel happy. And this product can be stitched for packaging, can fully save the transport space.



<b>ENTRY</b>	Dragon Boat Festival -- the design of the regular wine gift box
<b>ENTERED BY</b>	Yue Dong
<b>COUNTRY</b>	China

Dragon Boat Festival is an important part of China's long history and culture, and he records the rich and colorful social life culture of the Chinese nation. The set of gift packaging design idea is: when the foreign culture invasion and continuously challenge our country traditional culture the bottom line.



<b>ENTRY</b>	Dream Tang Dynasty wine packaging design
<b>ENTERED BY</b>	Mingji Li & Yanjun Gao
<b>COUNTRY</b>	China

Meng hui tang: stamp, tang daming palace, tang lion, tang poetry, regular script. Color, tang dynasty still wood, black and aureate give priority to, mark Chinese red ornament.



<b>ENTRY</b>	Dried fruit packaging
<b>ENTERED BY</b>	Dinghe Li
<b>COUNTRY</b>	China

1. Innovative
2. Good sales appearance and graphic design
3. The purpose of packaging and functionality combined
4. Easy to manufacture and sustainable development



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Dry pressing vacuum packing design
<b>ENTERED BY</b>	Baisheng He
<b>COUNTRY</b>	China

The dry cargo packing and air pump principle combine to make the air of the container can be squeezed and pulled out to ensure that the dry goods are not easy to damp and mould. When using dry goods, the packaging is also used as a storage tank and needs to be kept dry.



<b>ENTRY</b>	Dwarf burson cake -- brand image promotion
<b>ENTERED BY</b>	Dan-Ni Lin
<b>COUNTRY</b>	China

1. Packaging conforms to innovation and sustainable development.
2. Packaging has local culture, and protective strength .
3. Strong visual impact.



<b>ENTRY</b>	Earphone line receiving design
<b>ENTERED BY</b>	Wenhao Lan
<b>COUNTRY</b>	China

This design is designed to solve the problem of earphone winding and knotting. The patterns that line the headphone cord onto the card coincide with the stripes on the animal.



<b>ENTRY</b>	Egg noodles packing
<b>ENTERED BY</b>	Zhiqing Li
<b>COUNTRY</b>	China

1. Rotate openings, calculation of food intake.
2. The storage is convenient, the box moistureproof and waterproof.
3. The cartoon shape, features clear, unique style.



<b>ENTRY</b>	Facial makeup carbide toothpick
<b>ENTERED BY</b>	Wenqi Piao, Zhi Yang & YuWen Shi
<b>COUNTRY</b>	China

The packaging combines traditional Chinese paper-cutting and facial makeup and combines five lines of "Sheng, Dan, Jing, Mo" and "ugly" in the Chinese opera.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Fengxi Sewing Kit
<b>ENTERED BY</b>	Xueqi Bai
<b>COUNTRY</b>	China

From the shape of the product to the common, traditional sewing kit to distinguish, using the form of fish innovation. The whole shape is unique, the function is strong, the paper material also facilitates the production and processing.



<b>ENTRY</b>	Fresh Life-Smart Foldable Drinking Machine Bucket
<b>ENTERED BY</b>	Xueqi Wei, Shuyong Luo & Ping Luo
<b>COUNTRY</b>	China

This foldable drinking machine bucket shows special functions including service; reminding and detecting all in smart forms and avoids some current problems. What's more, the applied material which we choose has excellent elastic performance, thus it is convenient to carry and collect.



<b>ENTRY</b>	Fruit Kingdom
<b>ENTERED BY</b>	Xiaoyu Li
<b>COUNTRY</b>	China

I designed the odd food packaging, in accordance with the "fun, fun, fee" concept as the starting point, packaging, stretching, opening time will spread like flowers, very interesting, more eye-catching.



<b>ENTRY</b>	Fruit Music
<b>ENTERED BY</b>	Jinhan Zhu
<b>COUNTRY</b>	China

Design originates from life and people's emotions. Have some fun in life.



<b>ENTRY</b>	Funny biscuit
<b>ENTERED BY</b>	Tian Zhou
<b>COUNTRY</b>	China

The appearance of cute, the internal biscuits act as an external box on the hair of the characters, when the open box when the internal characters can turn the eyes, interesting, but also interactive, for children, attractive.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Green express packaging design
<b>ENTERED BY</b>	Xiaojuan Xu, Xiaoqing Chen & Xinyi Ye
<b>COUNTRY</b>	China

Solve the problem of the original opening difficulty of express delivery box. It is easy to open, carry, and has anti-theft, fun, and repeated use of the functional green carton.



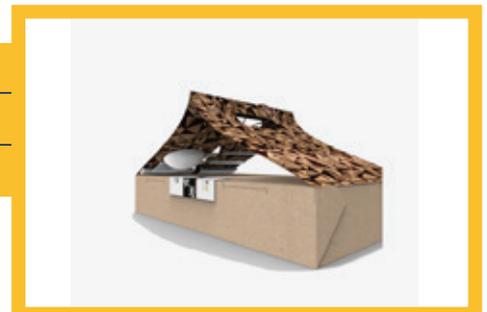
<b>ENTRY</b>	Group Tea Bitter
<b>ENTERED BY</b>	Size Xie
<b>COUNTRY</b>	China

Tea is nation gift for China. The package use fullness Chinese element. MsKing Chinese style Tea Ball.



<b>ENTRY</b>	Hand-held lunch box made by one piece of paper
<b>ENTERED BY</b>	Yashi Shi
<b>COUNTRY</b>	China

Packing comes with a handle, no need to put in plastic bags; have card buckle design, can hold tableware; Can directly carry, not use plastic bags, avoid causing too much garbage; the whole package is made of kraft paper and inner wall is PE film, waterproof and oil proof; kraft paper can be recycled.



<b>ENTRY</b>	Heart have fish, salad oil packing
<b>ENTERED BY</b>	Fengsheng Cai
<b>COUNTRY</b>	China

If the packaging features, salad oil expired, it will grow small thorn, as fugu reminder, do not eat! The principle of this kind of packing is the long-term storage of cooking oil will produce a material called feng lu oxalic acid,



<b>ENTRY</b>	Huishan clay figurine, Five happiness
<b>ENTERED BY</b>	Jiayi Mei
<b>COUNTRY</b>	China

Create new form in vision to meet creativity; sustainable development and easy pack and combination of packing orientation and performance.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Immortal tea
<b>ENTERED BY</b>	Bingyu Duan
<b>COUNTRY</b>	China

First, the teabag's line is adjustable. Second, the decoration of the teabag can be assembled as a bookmark. Third, it expresses two traditional Chinese stories, has special artistic.



<b>ENTRY</b>	Integrated function of distribution and sales for goblet packaging
<b>ENTERED BY</b>	Shuangfeng Li
<b>COUNTRY</b>	China

The packaging design uses a single environment-friendly material. Forming a sheet of Paperboard, it is simple in structure and easy to process.



<b>ENTRY</b>	Japanese takeout sushi packaging
<b>ENTERED BY</b>	Wenwen Yu
<b>COUNTRY</b>	China

This package has a good sales appearance and graphic design, in the sushi packaging structure also has a certain degree of innovation and attractiveness. Clever use of the structure of the ship to express the fresh sushi ingredients and sushi original environment, let people think about the sushi of the production process, from the selection of seafood to processing, let us feel the sushi itself pure taste, let people never forget.



<b>ENTRY</b>	Jewelry box
<b>ENTERED BY</b>	Xi Yang
<b>COUNTRY</b>	China

Firstly, the jewel box broke the monotonous form of the past. It abandons the traditional way of opening and it chooses a way to be interactive. Secondly, when jewelry as a gift, consumers prefer it to be a surprise. This new way of opening can satisfy this.



<b>ENTRY</b>	Kitamura sushi
<b>ENTERED BY</b>	Yurong Zhu
<b>COUNTRY</b>	China

This work is for sushi takeout packaging, its appearance simulates three classic sushi. It's full of pleasure when used. It's made of paper and adhesive is not used, it's not only save costs but also environmentally friendly. The package is well laid out and easy to transport and assemble.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Le potato packaging design
<b>ENTERED BY</b>	Huali Huang
<b>COUNTRY</b>	China

This package has flower type lock, pull type, and cover three kinds of structure for teenagers, considering the large area color in color at the bottom, a large area with long distance visual effects color in the packaging display, stimulate the desire of people to buy, in order to ensure the integrity and a series of products, packaging on the surface the contents are extended.



<b>ENTRY</b>	Light up your world
<b>ENTERED BY</b>	Subi Bao
<b>COUNTRY</b>	China

This is the special packaging about series of tourism for PHILIPS lamp bulb. Direct down cannot open package. You need to rotate the half circle base and pull it out to take out the bulb.



<b>ENTRY</b>	Lucky Today
<b>ENTERED BY</b>	Lei Wang
<b>COUNTRY</b>	China

My design in addition to beautiful and practical appearance, also hope that through design of sanitary napkins, delivering care and love to the user, the use of sanitary napkins is a private matter for women, this design make them more happy in this time.



<b>ENTRY</b>	Magic - Commemorative Edition Vinyl Records
<b>ENTERED BY</b>	Zhi Yang, Wenqi Piao & Yuwen Shi
<b>COUNTRY</b>	China

Magic is also true is the vinyl record packaging's meaning A visual and functional design



<b>ENTRY</b>	Medicine Book
<b>ENTERED BY</b>	YiChao Wang & Wen Wen
<b>COUNTRY</b>	China

Medicine Book is designed for unattended children from a humanistic perspective. We store the common diseases' medicine in a loose-leaf book for popularization science education and drug therapy. This book follows the concept of sustainable development, which can replace the medicine and new medicine pages in order to recycle.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Mirror See-- PANDORA
<b>ENTERED BY</b>	Xinyue Yan, Zifan Jiang & Zhiyuan Yang
<b>COUNTRY</b>	China

1. Protect the packaged goods.
2. I like this kind of colorful packaging.
3. Different open ways can have new feelings
4. Brake the traditional way of packing.



<b>ENTRY</b>	New Structure Retractable Sugar Gourd
<b>ENTERED BY</b>	Chunwang Bian
<b>COUNTRY</b>	China

On the plane: from the logo of the package to its appearance, it is the theme color of Chinese classic "red", which symbolizes celebration and tradition. In this way, the whole packaging screen is constructed by geometrical graphics, which combine traditional culture with modern art and continue traditional Chinese culture.



<b>ENTRY</b>	NIKE women's shoes butterfly wing packaging
<b>ENTERED BY</b>	Li Xiao, Fangyuan Guo & Fuhuan Ma
<b>COUNTRY</b>	China

The design applies to the packaging of female sneakers, with novel and practical structure, stylish and simple decoration, and environment-friendly safety. Furthermore, the design has innovativeness and sales appeal. And the shoebox can be recycled reflecting sustainability.



<b>ENTRY</b>	NUDO NUDO instant noodle
<b>ENTERED BY</b>	Melissa Han & Healin Yang
<b>COUNTRY</b>	China

The package we designed is called 'Noodle' in Korean. Only eating instant noodles doesn't make you feel full, and it's not a well-balanced meal. I believe that my pack is a winner because I turned instant noodle into a simple and convenient set meal menu.



<b>ENTRY</b>	OB brand tampons sale packing
<b>ENTERED BY</b>	Zifan Jiang & Xinyue Yan
<b>COUNTRY</b>	China

Compared with the traditional tampon packing, it is more beautiful and private, and easier to carry. The graphic design of the outer packing is more soft and refreshing, which gives people a sense of cleanliness. At the same time, the design of the pattern also symbolizes raw materials, cotton.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Once more it Titan Redko
<b>ENTERED BY</b>	Fengsheng Cai
<b>COUNTRY</b>	China

In order to avoid the waste of pet food as the theme, and to consider to save food for my window, to pet lovely appearance is increasing purchasing power, take dog food from small caliber, to largediameter, and has the scale, you can see every meal should eat how many, how much is the amount.



<b>ENTRY</b>	Original casket
<b>ENTERED BY</b>	Xiaorui Kang
<b>COUNTRY</b>	China

In shape of the primitive mineral after cutting, original jewel case shows the combination of natural creation and modern technology.



<b>ENTRY</b>	Package Design of Medical Products Based on Children
<b>ENTERED BY</b>	Ying Hu
<b>COUNTRY</b>	China

The packaging of medical supplies on the market is not considered from the perspective of pediatric patients. Just a simple package, this design takes into account the particularity of this group of children's patients, they resist treatment, if the medical product packaging design more in line with their aesthetic, so as to reduce the psychological pressure of medical treatment of children, is my honored.



<b>ENTRY</b>	Package design of Mu Guiying pastry series
<b>ENTERED BY</b>	Dan-Ni Lin
<b>COUNTRY</b>	China

1. Packaging conforms to innovation and sustainable development.
2. Packaging has local culture, and protective strength .
3. Strong visual impact.



<b>ENTRY</b>	Package for product of Vitamin C
<b>ENTERED BY</b>	Xuehan Li
<b>COUNTRY</b>	China

The product is very interesting and eye-catching. It has distincted the wrap at different doses. It is conivent for taking and bring out as it has small packing.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Packaging design of "Li wine"
<b>ENTERED BY</b>	Dingwei Zhang
<b>COUNTRY</b>	China

This wine packaging design bottle shape is novel, the outer packing structure is novel, Chinese calligraphy elements. The packaging outer box adopts the mechanical form of pull down cover, which increases the sense of ceremony.



<b>ENTRY</b>	Packaging design of "Shi Zhi Wei" persimmon products
<b>ENTERED BY</b>	Lingli Lu
<b>COUNTRY</b>	China

The traditional methods of production are used as the visual expression form of special packaging design, to return to the original ecology as the precondition, and to reflect and redesign the special packaging design of the non-regional features and visual features of the market.



<b>ENTRY</b>	Portable Cap
<b>ENTERED BY</b>	Fenghui Peng
<b>COUNTRY</b>	China

We face the appearance of the same design of the beverage, blind or visually impaired people can not quickly find what they want that one. Sometimes you need to go shopping guide, but when no one is in, they can not find the drink they want.



<b>ENTRY</b>	Portable Package For Granule Medicine
<b>ENTERED BY</b>	Shuyong Luo, Xueyao Huang & Xueqi Wei
<b>COUNTRY</b>	China

This portable granule medicine package, combines granule medicine with a disposable cup, which allows people to get an instant and convenient consumption merely with gentle screw due to the application of Spin-fold rationale, It shows the advantages both of saving energy and convenience.



<b>ENTRY</b>	Potato chip series packaging of "Twist and fun"
<b>ENTERED BY</b>	Liwen Guo
<b>COUNTRY</b>	China

In the packaging design, with many chips package not found a loophole as a starting point, the new creative "twist and Fun" fully integrated into products, and make up for the lack of chips is difficult to remove and dirty hands at the same time.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Pull type food package
<b>ENTERED BY</b>	Congcong Zhang
<b>COUNTRY</b>	China

It is easy to eat. The food process is convenient, and has a good selling appeal, and thus promotes consumption. Packaging structure is innovative, is the extension of food, and this packaging sustainable use, reduce energy waste.



<b>ENTRY</b>	Renovation of works (the qianshan mountain wine)
<b>ENTERED BY</b>	Fengsheng Cai
<b>COUNTRY</b>	China

Song water renovation of works, is one of the ancient Chinese folk traditions, later developed into a poem liquor ChangChou letters of an activity. Water renovation of works song as I the center of the overall design thought, then mountain water communication and general appearance, combined with the renovation of works the orbital diagram of water.



<b>ENTRY</b>	Rice packing
<b>ENTERED BY</b>	Hua Dong
<b>COUNTRY</b>	China

To break the traditional grain plastic packaging according to daily needs quantitative inspiration from traditional Peking Opera in common characters and color - adjustment and combination of grain can attract the attention of consumers paper products easy processing and low production cost and convenient transportation.



<b>ENTRY</b>	Ruin Carnival
<b>ENTERED BY</b>	Sicong Tian & Mingshan Song
<b>COUNTRY</b>	China

RUIN CARNIVAL is a fast fashion clothing brand which is in pursuit of aesthetic lifestyle. It stands out for its bright color, easily matchable style, personalized customization taste as well as optional brand tonality which is suitable for petty bourgeoisie.



<b>ENTRY</b>	Sake packing
<b>ENTERED BY</b>	Jing Zhang
<b>COUNTRY</b>	China

The design of my sake packaging is inspired by the geisha culture of Japan, and the color matching is a part of geisha's headdress and dress, which gives a deep impression!



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Sanjiang find tea
<b>ENTERED BY</b>	Yixuan Li & Xing Yuan
<b>COUNTRY</b>	China

The reuse of the box can achieve  $1 + 1 > 2$  effect. "Sanjiang search for tea" tea packaging design, is based on the design of the Sanjiang Dong culture in Guangxi, tea packaging box with wooden materials, above the hollow, tea after drinking, can be used as incense burner; bottom is the tissue box.



<b>ENTRY</b>	Serial packing of glasses
<b>ENTERED BY</b>	Yashi Shi & Chenyan Gu
<b>COUNTRY</b>	China

The glass is susceptible to be damaged during transit; we designed three options to strengthen the protection of glass. Design conception comes from Distance produces beauty and it could create protection as well. All packaging materials are corrugated cardboard, the usage of original color of paper, giving simple, easy texture.



<b>ENTRY</b>	SKALL Mexican Mezcal
<b>ENTERED BY</b>	Melissa Han
<b>COUNTRY</b>	China

Derived from the ancestral roots of Aztec history and the heart of Oaxaca, Mexico, Mezcal imposes itself as a symbolic brand, designed with unrivaled passion. This creative force is reflected in the high standard of design, unique packaging and illustration, which when combined, elevates Mezcal, to the spirit of Gods.



<b>ENTRY</b>	SO MANY FISH puffed food
<b>ENTERED BY</b>	Zeyu Fan
<b>COUNTRY</b>	China

This is not the same as the packing and similar on the market. More novel. Through the simulation of the fish mouth shut their mouths water and whales Combine fun and delicious Consumers are more willing to buy. Especially the young people.



<b>ENTRY</b>	Star wine
<b>ENTERED BY</b>	Yaqin Qi
<b>COUNTRY</b>	China

Bottle design inspiration comes from the private collection of luxury customization. The bottle neck aluminum alloy is printed for the name of the craftsman made by every private custom customer craftsman. The popularity of the bottle head into the modern automotive elements, metal luster, reflects the brand is ancient and consistent with the current trend.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Surprise
<b>ENTERED BY</b>	Minghui Liu & Kexin Zhang
<b>COUNTRY</b>	China

First,creativity.Playing to the characteristics of paper,the package is creatively designed to "push" the product out upon opening and inspire a surprise. Second , environmentally friendly. One-piece design. Third, uniqueness. The floral elements taken from traditional Chinese hairpin makes product one of a kind.



<b>ENTRY</b>	Table tennis, tennis packaging
<b>ENTERED BY</b>	Yifan Liu
<b>COUNTRY</b>	China

Innovation, practical, environmental protection, low cost. There are also simple graphic designs. Will this product packaging design focuses on innovative, tennis and table tennis at the bottom of the packaging respectively gives a machine to pick up the ball, such not only can be used as a wrapper, also added a certain functional for packaging.



<b>ENTRY</b>	Tao and tea - "Tulou" Tieguanyin tea packaging design
<b>ENTERED BY</b>	Zhenxin Cao & Liping Guo
<b>COUNTRY</b>	China

1. Environmental protection: bamboo and vine environmental materials, local materials;
2. Uniqueness: fujian tulou modeling,packaging is the city card;
3. Practicability: packaging, furnishing, decoration, gift box and storage;
4. Economy: bamboo rattan is widespread and grows rapidly;
5. Core: Taoist thoughts are integrated into them and have the soft power of culture.



<b>ENTRY</b>	Tea of travel
<b>ENTERED BY</b>	ShuYu Jin
<b>COUNTRY</b>	China

This packaging design can meet people's more convenient tea during the trip. Small and delicate packaging is more convenient to carry. The combination of teacups and tea mats allows people to enjoy themselves during the journey.



<b>ENTRY</b>	Tea Time
<b>ENTERED BY</b>	Qingxi Zhang
<b>COUNTRY</b>	China

The surprise in the package of tea is the breaking of the tea-drinking custom. The tea can be carried everywhere. Such as, packed in "purse" or in "book fold". Not only can package load the articles, but also changed the way of people tea-drinking custom, which become the popular habit of people.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Telesthesia Valentine's Day chocolate gift box design
<b>ENTERED BY</b>	Chaomei Li
<b>COUNTRY</b>	China

1. It is a gift package that promotes emotional delivery and meets the needs of consumers.
2. Design elements are love, the overall package appearance is calm, inside is very pleasantly surprised.
3. The open manner is clever use of "concave convex", namely complementary. Simple and convenient, save materials.



<b>ENTRY</b>	The " RiShiJi " tea series
<b>ENTERED BY</b>	Haoyue Wang
<b>COUNTRY</b>	China

The purpose of this package is for attracting young people who is focus on find health tea. The package has two methods, one is convenience style and another one is retailer style. We use hand drawing for the graph design on the package to show the young people who use certain items to drink a certain type of tea.



<b>ENTRY</b>	The bag of milk tea that could drink directly
<b>ENTERED BY</b>	Yashi Shi
<b>COUNTRY</b>	China

- 1) it is packaged in bags for sale, but the packaging can be opened and then be used as cup;
- 2) the top of the package has a place for storing straw;
- 3) the hanging hole can be used as the opening to open the package of straw and milk tea.



<b>ENTRY</b>	The cloud come
<b>ENTERED BY</b>	Mingming Zheng
<b>COUNTRY</b>	China

Because my packaging is innovative and unique. Simple and generous show the purpose of packaging.



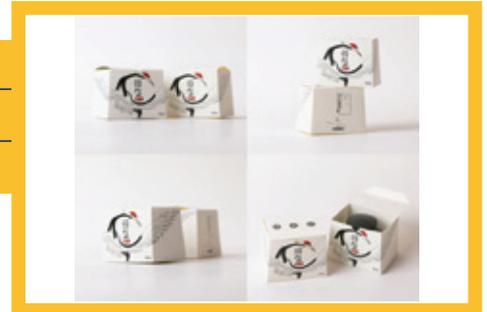
<b>ENTRY</b>	The Fitness Cereal Creative Packing
<b>ENTERED BY</b>	Wanyang Li
<b>COUNTRY</b>	China

The surprise in the package of tea is the breaking of the tea-drinking custom. The tea can be carried everywhere. Such as, packed in "purse" or in "book fold". Not only can package load the articles, but also changed the way of people tea-drinking custom, which become the popular habit of people.



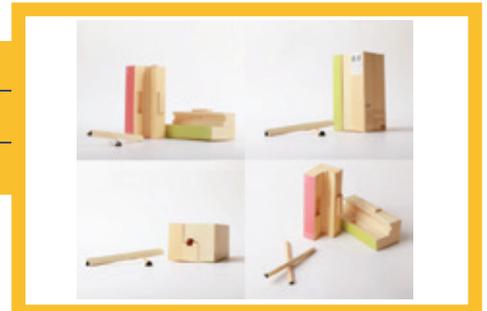
## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	The Fusheng ink box
<b>ENTERED BY</b>	Zhiqing Li
<b>COUNTRY</b>	China



- 1.The multi-functional ink box can become pen rack.
- 2.Transparent plastic packaging to prevent dirty.
- 3.The unique Chinese style.

<b>ENTRY</b>	The Hi tea packaging
<b>ENTERED BY</b>	Zhiqing Li
<b>COUNTRY</b>	China



- 1.Share with mortise and tenon joint structure, break the routine.Interactive fun.
- 2.The two kinds of flavors.Friendship between people.

<b>ENTRY</b>	The ibuprofen tablet
<b>ENTERED BY</b>	Yuran Shang
<b>COUNTRY</b>	China



This is the gift bag, pills containing drugs treatment of a variety of diseases, common drugs are included, according to the week for the unit, the convenient time, remember to take medicine in patients with tablets with the design of hollow out, within the outer packing similar to purse shape improvement, convenient to remove The interior design is designed to attract consumers and the Packaging has been improved and innovated.

<b>ENTRY</b>	The innovative package design of bamboo and weave
<b>ENTERED BY</b>	Yanxiu Liu, Huajun Liu & Huifang Lin
<b>COUNTRY</b>	China



Our design work is a tea packaging which used bamboo and waved by the paper string. It combines Chinese tea culture with classical Chinese poetry culture. We use raw material and add classical Chinese poetry to the packaging to embody the simplicity of nature and the Buddhist sense.

<b>ENTRY</b>	The package of sock called "MR.SOCK"
<b>ENTERED BY</b>	Ran Zhang
<b>COUNTRY</b>	China



This package design divided into two series: monochrome and color. It can adapt to different consumers. Men, women and children's socks in each series all targeted to the design. This design combine package design and sock textile characteristics together.- Graphic elements come from the lines of various textiles.

## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	The packing box of portable cups and tea bags
<b>ENTERED BY</b>	Tong Zhao
<b>COUNTRY</b>	China

My work is designed with a tea bag and a cup, as long as the cup is propped up to add hot water to the hot tea. It's easy for people who go out and get lazy to clean cups, and it's interesting to look at and attract consumers attention.



<b>ENTRY</b>	Trans
<b>ENTERED BY</b>	Yuedi Lyu, Yishu Wang & Tuomeng Hu
<b>COUNTRY</b>	China

Trans is a packaging structure design based on the combination of wood and paper. The distinctive modular design makes it possible to reuse and assemble the pieces, and packages differ in size and shape due to different ways of combination, which increases the utility of the packages and achieves the goal of environmental protection in the meantime.



<b>ENTRY</b>	Universe whisper (candy wrapping)
<b>ENTERED BY</b>	Yifei Fan
<b>COUNTRY</b>	China

Packaging can interact well with customers and have fun, according to some astronomical phenomenon combined with packaging design, to increase consumer liking for products, a set of five packaging has a good sales appeal, to create the feeling of the starry sky and corresponds to the theme of the product.



<b>ENTRY</b>	Vitamin series package design
<b>ENTERED BY</b>	Yulian Jiang
<b>COUNTRY</b>	China

My design works with vitamin low-key packaging different, more interesting and bold to show the charm of creative packaging, mainly used the combination of interesting face and vitamin, increase innovation based on practical, ingenious design and consumer interaction pills increase, open the convenience and easy to carry.



<b>ENTRY</b>	Wine box packaging design
<b>ENTERED BY</b>	Zhanfeng Wei, Wei Zhang & Haoyan Zou
<b>COUNTRY</b>	China

This wooden wine box has a good protection, collection and display functions through its special structure. The adjustable wood inserts can adjust according to the different bottle types. The box can be opened from the both side, and fixed and lifted by a rope connection.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	YiNong Brand Yixing Lily
<b>ENTERED BY</b>	Lingli Lu
<b>COUNTRY</b>	China

1. Using environmentally friendly materials, inner packaging for natural materials.
2. Material saving, the outer packaging a pager molding.
3. Semi-open structure to show the characteristics of products.
4. Hand-painted farming map accord with the characteristics of nature and pure for the agriculture products.



<b>ENTRY</b>	YiQin Fresh Biscuit
<b>ENTERED BY</b>	Jiayi Qi
<b>COUNTRY</b>	China

Because my package is clear and interesting. I think is very new can give a person find everything fresh especially the opening performance, very characteristic, can let a person remember, will attract consumers, in the production is cost saving, and easy to carry.



<b>ENTRY</b>	Yixing Loynia black rice
<b>ENTERED BY</b>	Lingli Lu, Yaxian Pu, Lihua Qu and Qiaorong Liu
<b>COUNTRY</b>	China

The packing structure adopts two kinds of closed type and semi open type, which can display the function at the selling point and make the consumer easy to carry.



<b>ENTRY</b>	Yogurt creative packaging design
<b>ENTERED BY</b>	Dantong Wang
<b>COUNTRY</b>	China

Because my packing design can attract customers ,artistic,practical and considerable sales quality.



<b>ENTRY</b>	YUMMY dessert shop series packaging
<b>ENTERED BY</b>	Yutong Jiang
<b>COUNTRY</b>	China

The packaging has been innovative, easy to open, interesting. Packaging internal pumping, convenient for consumers to take food, forks and other accessories are also readily available, the perfect realization of the packaging of the purpose and functionality combined.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	A popcorn packet
<b>ENTERED BY</b>	Amira Yassin
<b>COUNTRY</b>	Egypt

The product is a pack to contain the corn of popcorn and use as a container to contain the popcorn by opening the 4 package's sides , that make the product achieves two functions.



<b>ENTRY</b>	Amany
<b>ENTERED BY</b>	Amany Shabban
<b>COUNTRY</b>	Egypt

There was no coherent identity for the company products And fixed the problem where you first : identity by installing place logo second : put provided fixed bottom logo which achieves optical coherence between products types back upon Details of eyes movement in this product for example :in which packaging last faint colors is strong to attract customer and provider of food color does not fit for children.



<b>ENTRY</b>	Crystal oil bottle
<b>ENTERED BY</b>	Marwa Seedan
<b>COUNTRY</b>	Egypt

inspired design from corn while maintaing an aethetic value. The product is designed to fit comfortable and easy to use throw the hollow on both sides that built to fit the palm rest when in use. - the product is in transparent plastic.



<b>ENTRY</b>	Graphic design
<b>ENTERED BY</b>	Eman Ammar
<b>COUNTRY</b>	Egypt

Design idea on using colors suitable for ancient civilization and also attract attention and drawn and been using some icons from hieroglyphics to denote inner product as it was these icons are engraved on papyrus as using a suitable colors associated with the inner product to inspire originality and tradition.



<b>ENTRY</b>	SAL
<b>ENTERED BY</b>	Ahmed Magdy
<b>COUNTRY</b>	Egypt

The package design mainly depends on pattern, with a rhombus shaped unit inspired from the shape of salt collected in salines and the shape of salt crystals.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Shaimaa Masoud
<b>ENTERED BY</b>	Shaimaa Salah
<b>COUNTRY</b>	Egypt

A package of bee honey in a beautiful shape and reduce the loss in honey.



<b>ENTRY</b>	Augumented Reality Coca-Cola Bottle
<b>ENTERED BY</b>	Anthony Camu
<b>COUNTRY</b>	England

The "Tech Bottle" includes a unique QR code system, whereby it can only be scanned once the Coke has been consumed. Once scanned, the QR code links through to a Coca-Cola app which utilises augmented reality technology to display a multitude of varying, personalised graphics, according to the user's location.



<b>ENTRY</b>	UR - YOU ARE
<b>ENTERED BY</b>	Liam Cooke
<b>COUNTRY</b>	England

UR is a home/work delivery system that aims to give the consumer access to fresh and healthy meals without the fuss. The user orders meals/add-ons/sides/snacks /drinks through the UR app/website and these are then prepared and delivered from a local distribution kitchen.



<b>ENTRY</b>	Dispenser for cosmetics
<b>ENTERED BY</b>	Tim Winkler, Maren Morscher & Matthias Ahle
<b>COUNTRY</b>	Germany

This folding carton can be used as a dispenser. It creates a unique unboxing experience and can be easily handled with one hand. Opening the box presents the user a new product every time. The mechanism guarantees a reliable separation of the product and presents the product while opening.



<b>ENTRY</b>	GoFresh: Cook once, enjoy many times
<b>ENTERED BY</b>	Aran Leptig
<b>COUNTRY</b>	Germany

GoFresh is a reusable packaging to ease fresh cooking for single households and reduce food waste. Long-life basic ingredients & seasonings for a chosen dish are already included. Vegetables, meat or fish which are bought fresh are listed with the recipe on the sleeve that also serves as opening and carrying tool for the pouch. The pouch is resealable for leftovers, it can be cooled/frozen and also heated in the microwave.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	KLIP KLAP
<b>ENTERED BY</b>	Tobias Härdtlein
<b>COUNTRY</b>	China

Klip Klap is a closure for stand-up pouches, which is dedicated to opening. It's characterized by its fast and self-explanatory handling, which can be operated by just one hand. Furthermore it's a functioning reclosure without additional pieces or the risk of contamination. Thus it's a good example for SAVE FOOD.



<b>ENTRY</b>	Anywhere Anytime Oral Rehydration Solution (O.R.S) Four Layer Pack
<b>ENTERED BY</b>	Prashant Rathore
<b>COUNTRY</b>	India

Introducing a new innovative pharmaceutical packaging that will be provided through vending machines anywhere, anytime, across the India other country. Its contain four layer of film suitable for anytime anywhere O.R.S, no need to either boil water, O.R.S sachet, straw and ready to drink pack at the cheapest price.



<b>ENTRY</b>	Classic Wooden Wine Pack
<b>ENTERED BY</b>	Rohan Patil (& Group)
<b>COUNTRY</b>	India

A simple yet elegant design for premium wine. The classic wooden wine pack is a consumer wine pack that is made up of wooden ply. Its unique design makes the product attractive.



<b>ENTRY</b>	Dark Fantasy Hexagon Gift Pack
<b>ENTERED BY</b>	Manisha Mani
<b>COUNTRY</b>	India

This unique pack which is designed in hexagon shape gives good aesthetic appeal. It consist of six triangular unit which folds up to form a hexagon pack. Each unit contains opening for product containment. The pack is made from recycled board and is eco-friendly. It gives a good visual appeal and is consumer convenient.



<b>ENTRY</b>	Dipping Dips
<b>ENTERED BY</b>	Arushi Gambhir, Ankit Gera & Ujaya Malhotra
<b>COUNTRY</b>	India

Dipping Dips is a mini combo pack which makes spreads or dips affordable to a host of new consumers. The design has been made in such a way that the sauces can be used simultaneously by the consumers while making different food recipes as the package is very handy.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Eco-friendly Shaped Pouch
<b>ENTERED BY</b>	Debabrata Golder, Gautam Taneja & Himanshi Chawla
<b>COUNTRY</b>	India

First time replacing the rigid bottle with flexible pouch. It can stand & hang easily. A spout is used for easy opening. It is made of PE/PE structure which is recyclable also. Less amount of plastic is using than a rigid bottle, which reduces the carbon foot print.



<b>ENTRY</b>	Fancy Take Away Pack For Cosmetics And Beauty Care
<b>ENTERED BY</b>	Manisha Mani
<b>COUNTRY</b>	India

The design which looks like a handy purse is actually a flip open take away pack for cosmetics. The unique design is characterised to give good visual appeal and is customer convenient. The all in one combo pack enables all the cosmetics to be clubbed into one single unit pack.



<b>ENTRY</b>	Fego
<b>ENTERED BY</b>	Jayanti Jha, Nitika Prasad, Sandeep Singh & Atul Chaudhry
<b>COUNTRY</b>	India

To Empower the feminine we have come up with a pocket sized sanitary pack to provide imminent solution for the ladies during there menstrual cycle. Pack contains single Sanitary pad along with the necessary items for hygienic care and solution for Eco friendly dispose.



<b>ENTRY</b>	Foam dunnage Replacement with CFB & Honeycomb combination dunnage
<b>ENTERED BY</b>	Debabrata Golder, Ajay Patil, Saurabh Chitade & Ashutosh Yadav
<b>COUNTRY</b>	India

Foam sticks to CFB sheets. Recycling is impossible because of their almost inseparable nature. A combination of CFB as dunnage & Honeycomb can lend the structure a wide range of shock-absorbing properties & the capacity to protect the product during transportation. Non-recyclable item is replaced with a recyclable one & cost-effective also.



<b>ENTRY</b>	Food/ Meal Delivery Takeaway Kit
<b>ENTERED BY</b>	Jayesh Mestry, Sandesh Bane, Arnab Bhowmik & Eshan Gautam
<b>COUNTRY</b>	India

The product to be packed basically comprises of food segment for on spot delivery pick up and has a capacity to provide a coarse meal for consumption. This meal kit provides an adequate solution for the allocation of the type of the product in their respective places.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	FRESHKIWI
<b>ENTERED BY</b>	Ashutosh Mishra
<b>COUNTRY</b>	India



This Innovative pack made entirely single sheet of CFB (E-flute) to promote premium pack and export purpose. Big issue is mechanical hazard ,wastage of food and over packing during transportation, handling and storage which is eliminated. This design enhance the stacking strength, easy handling, attractive appearance and 100% biodegradable.

<b>ENTRY</b>	MULTIGATE
<b>ENTERED BY</b>	Jayanti Jha, Nitika Prasad, Sandeep Singh & Manish Arya
<b>COUNTRY</b>	India



Currently, the combo packs are spreading everywhere, and the consumers are also liking it because of its easy availability of variation in single pack. To minimize the cost, material, time; We made a pack for snacks /sweets/ dry fruits as a gifting pack in a polygon shape to attract the consumers.

<b>ENTRY</b>	No Risk Condom Packaging
<b>ENTERED BY</b>	Debabrata Golder, Ajay Patil, Saurabh Chitade & Ashutosh Yadav
<b>COUNTRY</b>	India



The present generation is a bit shy in asking the condom to buy and then carrying it along with them from any multi-retail market. This new packaging design comes with a shape of RUBIX cube which can avoid the hesitation of the customer from buying it and carrying along.

<b>ENTRY</b>	P-EAT
<b>ENTERED BY</b>	Sahil Dhamija & Priyanka Mishra
<b>COUNTRY</b>	India



"P-EAT" packing the healthy way, delight the consumer with a unique experience. Convenient, safe and hygienic handling. Stays securely in hand while u enjoy the bite, keeping the roll intact. Finger holder fits very well into your finger. Featuring flower opening, machinability, stack-ability, east to take away.

<b>ENTRY</b>	Pencil Box
<b>ENTERED BY</b>	Shubham Thakur
<b>COUNTRY</b>	India



Hexagonal shaped (one end glued) box for pencil packaging. This design of box is inspired by the shape of pencil itself.

## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Plant Gift Pack (Lucky Bamboo)
<b>ENTERED BY</b>	Alisha Sachdeva
<b>COUNTRY</b>	India

A life packaged Plant Gift Pack with proper hole cuttings to allow the transmission of air through the pack to keep the plant in a fresh & healthy condition. This is prototype designed for packaging & gifting LUCKY BAMBOO plant.



<b>ENTRY</b>	Premium Wine Package
<b>ENTERED BY</b>	Vishwajit Birhade (& Group)
<b>COUNTRY</b>	India

The unique selling point of premium wine pack that is its design. The package is design in such a way that it can withstand any shocks during transport and handling.



<b>ENTRY</b>	Purang
<b>ENTERED BY</b>	Jayanti Jha, Nitika Prasad, Sandeep Singh & Atul Chaudhry
<b>COUNTRY</b>	India

Unlike the going trend which is more towards western culture, we are promoting our traditional games by introducing this combo pack which contains various Indian games. It is designed for developing logical skills, enhancing thinking, building strategy, basic mathematics and concentration.



<b>ENTRY</b>	Single Pack Carrier And Promotional Pack For Wine
<b>ENTERED BY</b>	Eshan Gautam
<b>COUNTRY</b>	India

VALUE PROPOSITION: Promotional Single pack carrier for Wine CREATION OF PACKAGE DESIGN: The presented "WINE PACKAGE" design has a perfect blend of aesthetic and product protection characteristics. The design consists of three main parts i.e zig-zag pattern, tuck and lock and D-cut handle which makes the design protective, sales function & promotional function.



<b>ENTRY</b>	Tarbooz- An Innovative Watermelon Packaging
<b>ENTERED BY</b>	Harrumavali Kaur, Nikkhil Pandey & Surbhi Bhatia
<b>COUNTRY</b>	India

To make watermelons stand out in the produce department, we have created a packaging design 'using Corrugated Fiber Board(A flute), that is sure to appeal the masses. Corrugated Fiber board is ecofriendly and doesn't pose any damage in disposing off. the box is collapsible as it is made of single sheet.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	The Baker's Treat- An Innovative Cake Packaging
<b>ENTERED BY</b>	Harrumavali Kaur, Nikkhil Pandey & Surbhi Bhatia
<b>COUNTRY</b>	India

A cake box using corrugated fiber board (E flute), with a handle to carry the box. The shape of the box is like that of a trapezium with a dome structure at the top, which prevents the frosting to smudge into the sides of the box. It is a collapsible box as it is made of single sheet.



<b>ENTRY</b>	The Queen's Collection, 3-in-1 Instant Nail Polish Bottle
<b>ENTERED BY</b>	Supradeep Vankayala, Vanaja Chiriki & Vijay Vittal Sawant
<b>COUNTRY</b>	India

"The Queen's Collection" is a 3-in-1 Instant Nail Polish Bottle design which has a nail polish remover on the top (Crown) which is in Gold color, the nail polish holder in the center (red colored) and the cotton holder at the complete bottom (black color).



<b>ENTRY</b>	Travel Soap Tablet
<b>ENTERED BY</b>	Sorabh Sandeep Sakshi Archana
<b>COUNTRY</b>	India

We discover new product "TRAVEL SOAP TABLET. Features of Travel Soap Tablet like Ecofriendly, Foamable, degradable, Pocket sized pack, Pleasant fragrance, Easy to carry, User Convenience. Themain aim to designing this package is easy to carry, store during the traveling at the minimum cost ofpackaging for travelers.



<b>ENTRY</b>	Twisted Carton Chocolate Box
<b>ENTERED BY</b>	Jayesh Mestry, Sandesh Bane & Arnab Bhowmik
<b>COUNTRY</b>	India

Chocolate Box basically resembles the shape of a chocolate which basically packaged inside the box. Idea Generated due to design of single unit chocolate twist wrap. Its uniqueness is basically its twist which ought to appear as a chocolate shape look of the package.Used as gift pack for chocolate-lovers.



<b>ENTRY</b>	Uphara (Combo Gift Pack Of Dhoti & Saree)
<b>ENTERED BY</b>	Vipul Ghoshit Apar Tapendra
<b>COUNTRY</b>	India

It is a double Folding Type combo pack of Dhoti & Saree mainly designed and developed to serve as a traditional gifting item during any wedding or festive seasons. The Double-Folding box creates two separate compartments under one lid and base that can be scaled individually.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Date Package
<b>ENTERED BY</b>	Tamara Al Marayati
<b>COUNTRY</b>	Iraq

Since ancient times dates were known for their amazing healing ability. It was believed that date palm fruit gives strength, endurance and prolongs life. its package is usually simple but it should be packaged in an appealing and convenient way to attract as much consumers as possible and to be practical while consuming.



<b>ENTRY</b>	Tea Package with Filters
<b>ENTERED BY</b>	Karrar Al Jabbar
<b>COUNTRY</b>	Iraq

A structural design for tea bag with filters. A tea bag is a small, porous, sealed bag containing dried plant material, which is immersed in boiling water to make a tea or an infusion. Tea bags are commonly made of filter paper or food-grade plastic, or occasionally of silk.



<b>ENTRY</b>	Al Ghazaleen Tea Package
<b>ENTERED BY</b>	Nora Sacca
<b>COUNTRY</b>	Jordan

Package was created for "Al-Ghazaleen Tea" brand. It is a disposable paper cup including embedded tools needed to prepare tea. The idea behind this design is to enable people prepare tea during working hours without even leaving their desk, as they do not have to carry a teabag, a flavor, and a spoon.



<b>ENTRY</b>	Date Package
<b>ENTERED BY</b>	Fadia Hankir
<b>COUNTRY</b>	Jordan

I have decided to use dates which is a traditional product from the Arab world. The package has been designed to give elegance and simplicity as it preserves freshness while allowing you to serve in it. It also is pollution-safe as it can be re-used for other serving purposes.



<b>ENTRY</b>	Dead Sea Mud Package
<b>ENTERED BY</b>	Nora Sacca
<b>COUNTRY</b>	Jordan

The Package is for Dolmen brand which is a Dead Sea Mud mask package for facial use. This package has a massage brush in it; in order to massage the face after the mask dries. So the mask will be easy to be applied and removed.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Herb and Spice Package
<b>ENTERED BY</b>	Fadia Hankir
<b>COUNTRY</b>	Jordan

Herbs and spices are very important in the Arab cuisine. I have designed a package that will keep these condiments fresh while giving me equal servings every time the package is used. To be able to open the package, simply slide out the tab and it will scoop out one serving every single time.



<b>ENTRY</b>	Mini Jo
<b>ENTERED BY</b>	Amal Jaber
<b>COUNTRY</b>	Jordan

A new product concept is introduced for a target market of mainly kids (5-17 years old). This concept is based on having a pleasant snack as well as an educational purpose. This pleasant treat should teach children about the local wilderness. Each package is based upon a specific species such as the Arix Ghazal, the Arabian Fox and the Arabian Lizard. Some of the species I have chosen are actually endangered.



<b>ENTRY</b>	Salah Dbeibeh
<b>ENTERED BY</b>	Salah Al Dabaibeh
<b>COUNTRY</b>	Jordan

This new package contains two types of sweets (Biscuits and Arabic delight). Traditionally people in my region used to buy it separately to eat them as a fast snack but with quantity that exceeds their needs. By using this package customer can buy them in one box with the needed quantity so we can reduce the wastes and extra ingredients with minimum cost. Also this new package can be used for other different kinds of foods to make together to save money.



<b>ENTRY</b>	Tropical Thieves
<b>ENTERED BY</b>	Eunji Park
<b>COUNTRY</b>	Korea

The package has a story illustration giving some humor to people and the functions with open and close is easy with simple gesture. Also, The package is made out of an eco-friendly material which is paper tube so that the weight is light enough to carry.



<b>ENTRY</b>	Healthy Nuts
<b>ENTERED BY</b>	Sara Wahidi
<b>COUNTRY</b>	Lebanon

I decided to design the visuals and package of Al Rifaii Nuts to increase its consumers and include a new target audience: The Kids. I worked on three healthy nuts (Almonds, Walnuts, and Pistachios) that can benefit the young generation in their growth.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Rayanbernawi
<b>ENTERED BY</b>	Rayan al-Bernawi
<b>COUNTRY</b>	Lebanon



<b>ENTRY</b>	Save the food category
<b>ENTERED BY</b>	Dayana Abdelkhalek
<b>COUNTRY</b>	Lebanon



Khoury Squeeze is a new sub-brand for Khoury dairy labneh's a thin squeezable plastic bag package, which can serve a sole persons breakfast meal for a single usage. This package, could be marketed as a multi 7 bag package, or sold separately; depending on the number of users and usages.

<b>ENTRY</b>	The Kaak box
<b>ENTERED BY</b>	Nour El Helou
<b>COUNTRY</b>	Lebanon



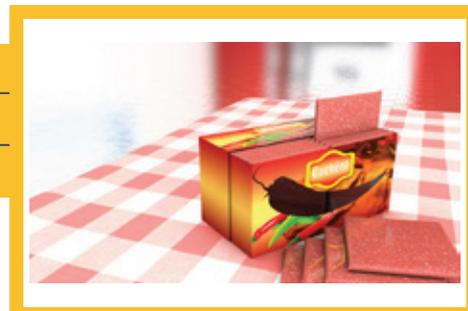
My concept is a simple, and an easy-to-open/close box for long finger kaak where this type of food can be well preserved, and protected from being broken. The box is sealed by a sticker. And this structure can be customized to all the different shapes of kaak.

<b>ENTRY</b>	Coffee Packaging : SabriCafe
<b>ENTERED BY</b>	Amina Moumni
<b>COUNTRY</b>	Morocco



From a eco-freindly packaging shape design set by the customer, we will create a graphic concept and choose simple, sleek, luxurious but not bling-bling typography. As a result, the brand will present the luxury in another form: the scarcity of the product offered.

<b>ENTRY</b>	Koutoubia Product
<b>ENTERED BY</b>	Sara Elkalkoli
<b>COUNTRY</b>	Morocco



My packaging is for mortadella. It guarantees a quality product for the consumer against external effects (mushrooms, salmonella .), to reduce kosher losses after opening due to bad packaging, it also respects the environment by using cardboard packaging (ecological), and Speed of use, No need to cut it.

## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Yazine
<b>ENTERED BY</b>	Seffar Kenza
<b>COUNTRY</b>	Morocco

To create my visual packaging, i used moroccan zelij patterns that i adapted in my own way, while integrating the flowers of each fragrance. i used pop colors to refer to the youth while keeping the moroccan side of the Brand, the chosen typo is caviar dream.



<b>ENTRY</b>	Yazine Cosmetics
<b>ENTERED BY</b>	Hajar Khana
<b>COUNTRY</b>	Morocco

Yazine is a new brand merchandising their product through e-commerce to the international market, that why they needed a lifting to their product to that doesnt stand only to the territorial stereotye moroccan product



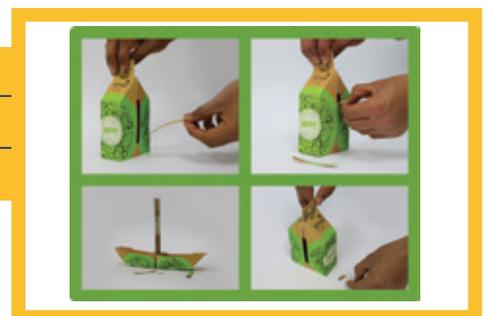
<b>ENTRY</b>	Omani Dates Khabisa
<b>ENTERED BY</b>	Nusaiba Al-rawahi
<b>COUNTRY</b>	Oman

The shape of the rectangle was used in the design, which was an open and closed package, containing small aluminum bags containing the components of the quick-preparation work. I added a modern, frame-shaped touch with an ornament from the manufacturer to confirm its marketing identity



<b>ENTRY</b>	Make the most beautiful city beautiful
<b>ENTERED BY</b>	Ahmad Alzoom
<b>COUNTRY</b>	Palestine

My design is a box of nuts. It not only well conserves nuts but is also visually inciting. Environmentally friendly while it transforms onto as two plates to offer nuts to guests in a beautiful way.



<b>ENTRY</b>	Baba Jaga - package for set of handmade soaps and a washing glove.
<b>ENTERED BY</b>	Laura Kolasinska
<b>COUNTRY</b>	Poland

Main projects goal is to emphasize the ecological aspect of the products. Baba Jaga soaps are hand-made from vegetable oils and herbs, hence the theme is build around flowers and field herbs, which with the color of the raw paperboard give the naturalness and elegance to the whole packaging.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	#Perfect3
<b>ENTERED BY</b>	Simoné de Broize
<b>COUNTRY</b>	South Africa



The challenge given was to determine and specify the appealing packaging for a product that would be bought on-line by an internet shopper and to consider how would the product that is ordered be packed ready for shipping via courier to be delivered to the purchaser?

<b>ENTRY</b>	Aquafresh Shipper
<b>ENTERED BY</b>	Maxene Booysen
<b>COUNTRY</b>	South Africa



Using the brand colours of Aquafresh, this shipper and display unit focusses in on the mouth to make an unusual and exciting display.

<b>ENTRY</b>	Bakers Eet-Sum-Mor Biscuits
<b>ENTERED BY</b>	Jason Waldon
<b>COUNTRY</b>	South Africa



The clever graphics on the shipper carton allow it to become a "cookie monster" on shelf. The simple two-colour design enhances the unique innovative concept behind this retail-ready shipper.

<b>ENTRY</b>	Clover No-Spills
<b>ENTERED BY</b>	Keisha Nundlal
<b>COUNTRY</b>	South Africa



The strong use of the design style and architecture of the existing CLOVER brand has been cleverly used in this re-design of the pack a a pouch pack with a built in pour spout once opened.

<b>ENTRY</b>	Cupboard Stash (Tropika Shipper)
<b>ENTERED BY</b>	Samela Hlope
<b>COUNTRY</b>	South Africa



The special promotional shipper opens out into an appealing, well-branded display unit for the brand.

## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Eat-Up Air Mauritius
<b>ENTERED BY</b>	Marle Basson
<b>COUNTRY</b>	South Africa



Great graphics liven up the regular plain / plane packaging for an in-flight meal. the opportunity to enhance the experience and create more involvement is well demonstrated by the mock-up.

<b>ENTRY</b>	Ensure
<b>ENTERED BY</b>	Casey Ogilvie
<b>COUNTRY</b>	South Africa



The base of this cylindrical pack slips off to serve as a drinking cup. The sachets in the cylinder are dissolvable and are placed complete in the cup and mixed with water to make a convenient food supplement.

<b>ENTRY</b>	Ensure yourself dispenser
<b>ENTERED BY</b>	Alanis Engelbrecht
<b>COUNTRY</b>	South Africa



The attractive and appealing graphics use colour as well as a numbering system to differentiate the different sachets contained in the pretty cylindrical pack, which is also intended to be used as the sachet dispenser. The sachets are also able to be used as a mixing and drink cup.

<b>ENTRY</b>	Ensure Nutrivigor / Let's Do the Twist
<b>ENTERED BY</b>	Chiquita Williams
<b>COUNTRY</b>	South Africa



This rigid plastic cylinder is compartmentalised. With a simple twist the next dose of supplements may be dispensed in the correct proportions. A visual window has a confirmation of the day of the week as a reminder. The product is also available as a refill pack. The "twist cylinder" is constructed to measure the correct dosage for each day when the refill is emptied into the cylinder.

<b>ENTRY</b>	Ensure Booster
<b>ENTERED BY</b>	Vivienne Campbell
<b>COUNTRY</b>	South Africa



The individually packaged portions of the supplement are packed in an easy to store gravity-feed dispenser facilitating daily use.

## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Flight Deli
<b>ENTERED BY</b>	Bandla Sodo
<b>COUNTRY</b>	South Africa

The two tray compact-cupboard carton allows all the odd shaped items to be packed together in a efficient manner and is easily opened and organised in the small area of the passengers fold-down tray. One consumed all the items can be re-packed into the drawers to be cleared away. Clever use of substrates and inks make this packaging very cost effective.



<b>ENTRY</b>	Futrition Instant Nutritional Powder
<b>ENTERED BY</b>	Chandelle Wilsnagh
<b>COUNTRY</b>	South Africa

The design is simple, bold and eye catching. Instructions and directions are clear. The pack opens easily and the single serve sachets are easy to identify and understand their function. The design looks clinical yet still has the flavour signals for each. This makes the product look more credible and less "gimmicky". The design is very memorable using both graphics and form to create the brand's quality image.



<b>ENTRY</b>	Future Life
<b>ENTERED BY</b>	Mzwakhe Booi
<b>COUNTRY</b>	South Africa

The DOY stand-up pouch with a zip-lock feature results in an convenient pack for display, storage and repeated use. The brand design is faithful to the existing branding of the supplements and food products marketed under the Future Life brand.



<b>ENTRY</b>	Harry Potter 20th Anniversary Book Stand
<b>ENTERED BY</b>	Bianca Pesch
<b>COUNTRY</b>	South Africa

The transportation and the display of the ever-popular Harry Potter books is assisted with this shipper carton and enhanced graphics.



<b>ENTRY</b>	Impilo for Change
<b>ENTERED BY</b>	Sphindile Khuzwayo
<b>COUNTRY</b>	South Africa

The on-pack communication is clearly targeted to a consumer not familiar with nutritional supplements. With good graphic icons and simple language the benefits of the supplement are clearly explained. The flexible pouch in a paper board sleeve also makes the product appear more accessible and friendly for the target market concerned.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Jungle Oats 360 Degree Shipper
<b>ENTERED BY</b>	Sandile Kandabili
<b>COUNTRY</b>	South Africa

The construction of the shipper provides protection in transit and then opens up to make an effective display tray. The way the two components nest into each other is a on the graphic design architecture of the JUNGLE brand.



<b>ENTRY</b>	Knowledge Comes Naturally
<b>ENTERED BY</b>	Sabastien Pillay
<b>COUNTRY</b>	South Africa

The format of the gable-top liquid carton packaging with a plastic closure insert has been effectively used to create engaging graphics with educational games and activities.



<b>ENTRY</b>	Levels Mchana
<b>ENTERED BY</b>	Clinton Myeni
<b>COUNTRY</b>	South Africa

This on-shelf display tray uses the Marlboro chevron graphic and a simple construction for effective and efficient use.



<b>ENTRY</b>	Ma Keke's Milk
<b>ENTERED BY</b>	Malibongwe Mwandla
<b>COUNTRY</b>	South Africa

The fun graphics and different format of the milk packaging gives the product stand-out and appeal. The see-thru visual strip gives a convenient way for measuring quantities culinary and other uses. The handy spout feature assists with easy opening, pouring and dispensing.



<b>ENTRY</b>	Milk and Honey
<b>ENTERED BY</b>	Samantha Rall
<b>COUNTRY</b>	South Africa

The honeycomb design shape of the 1 litre bottle makes an engaging and impactful statement clearly setting the product apart. The colours and graphics all work together to create a differentiated product.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Moo Easy
<b>ENTERED BY</b>	Nick Ntuli
<b>COUNTRY</b>	South Africa

The re-imagined pouch pack combines the shape and form with the novel graphics to create the cow's face. The spout and peg-handle create the cows ears / horns. The branding is consistent with the existing branding for the popular and well-known brand CLOVER. This lends credibility to the novel pack.



<b>ENTRY</b>	Moov'n Milk
<b>ENTERED BY</b>	Cameron Lofstrand
<b>COUNTRY</b>	South Africa

This conical, pyramid inspired pack format is engaging, intriguing and different whilst offering the practicality of stable, efficient stackability for storage and transportation. The graphics are cute, fresh and engaging.



<b>ENTRY</b>	My PET Project
<b>ENTERED BY</b>	Robert Du Preez
<b>COUNTRY</b>	South Africa

A multi faceted PET pack with the fold out compartments for the various snack foods to be consumed on board the aeroplane. This all folds up into a convenient cube. Even the drink and straw is a part of the compact pack until unfolded.



<b>ENTRY</b>	NABB e-Flute
<b>ENTERED BY</b>	Desmond Purchase
<b>COUNTRY</b>	South Africa

This is a multi-functional shipping carton for products bought on-line. The simple white lined corrugated carton with one-colour print is cost effective whilst adding value. The inserts are created to hold the contents firmly in place depending on their size and shape. The result Not Another Brown Box (NABB)



<b>ENTRY</b>	Nan
<b>ENTERED BY</b>	Terish Moodley
<b>COUNTRY</b>	South Africa

Baby formula in a single serve sachet and in a shipper / display carton.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Nido to go
<b>ENTERED BY</b>	Tracey-Anne Williams
<b>COUNTRY</b>	South Africa

A single serve of milk powder in a sachet and using a cleverly constructed shipper / display carton.



<b>ENTRY</b>	Nivea Men Creme
<b>ENTERED BY</b>	Mphilisi Mkhise
<b>COUNTRY</b>	South Africa

The actual campaign used by Nivea focussed on "black & white" is enhanced with this distribution unit with striking graphics, communication and use of the "black & white" concept. The distribution unit become an on-shelf display unit with a header card enhance the product's appeal.



<b>ENTRY</b>	Nivea Sun
<b>ENTERED BY</b>	Nicola Botes
<b>COUNTRY</b>	South Africa

Foiled sachets with a single dose of sun protection.



<b>ENTRY</b>	No Noodle Left Behind
<b>ENTERED BY</b>	Laché Oosthuizen
<b>COUNTRY</b>	South Africa

This novel "split pack" shipper opens up into two on-shelf display cartons. The perforated front section folds out into a single pouch display shelf to allow a pack to be displayed standing up for maximum shelf impact.



<b>ENTRY</b>	Nutri Build Food Power
<b>ENTERED BY</b>	Alexandra Hanson
<b>COUNTRY</b>	South Africa

This pack presents a complex nutritional supplement regime in a simple manner with clear directions and instructions and the use of coloured sachets. The three part programme being simply presented. Embossing also assist those who may also be visually impaired.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Nutri-Bix
<b>ENTERED BY</b>	Jocelyn Munsami
<b>COUNTRY</b>	South Africa

A breakfast cereal that is sold in a compressed block format sold as individual servings in sachets. This product is not available as a single "biscuit" format in South Africa (Sold in South Africa as "Weet-Bix")



<b>ENTRY</b>	Purty Slider
<b>ENTERED BY</b>	Mihlali Dlulane
<b>COUNTRY</b>	South Africa

This graphically appealing distribution unit for baby food has perforations allowing it to become the one-shelf gravity feed display and dispensing unit.



<b>ENTRY</b>	Readery On-Line Bookshop
<b>ENTERED BY</b>	Jaylene Botman
<b>COUNTRY</b>	South Africa

The shipper and transport carton takes the form of a book making the unpacking experience more exciting and engaging whilst still serving the purpose of the transport packaging.



<b>ENTRY</b>	Senior Health Supplement
<b>ENTERED BY</b>	Zainab Ismail
<b>COUNTRY</b>	South Africa

This heptagonal (or septagonal) pack identifies days of the week by shape, form and numerically to make the weekly regime of nutritional supplements easier to follow. The waterproof packaging also is constructed especially to be functional as a cup for the preparation of the supplement as a nutritional drink.



<b>ENTRY</b>	Similac OntheGo
<b>ENTERED BY</b>	Lauren Smith
<b>COUNTRY</b>	South Africa

This unique and very clever pack format for baby formula offers convenience, easy and hygienic use in the preparation of baby formula "on the go" for mothers who are out of the home when having to prepare their baby's formula.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Sky Kitchen
<b>ENTERED BY</b>	Gareth Kitchen
<b>COUNTRY</b>	South Africa

A simple slip lid box with die-cut shapes to hold a flexible number of individual shaped containers.



<b>ENTRY</b>	So Milky
<b>ENTERED BY</b>	Musa Mtshamayelo
<b>COUNTRY</b>	South Africa

The clean and crisp graphics are extremely memorable and appealing. The shrink film around the glass bottle makes both easily recovered for recycling. The visi-strip indicates the amount of milk in / remaining the bottle overcoming the potential negative effect of non-transparent packaging. The space made available by this is well used with quality and fresh and pleasing graphics.



<b>ENTRY</b>	Squillos
<b>ENTERED BY</b>	Kgomotso Tladi
<b>COUNTRY</b>	South Africa

The strong graphic image of the brand character icon is maximised in this design to give great shelf impact. Not only that, when used as a display unit, the shipper case opens up as if the "Squillos" mouth has opened to reveal the individual pack inside. This is clever graphic and construction design combined for excellent effectiveness. This is true retail ready distribution packaging.



<b>ENTRY</b>	The Snap, Squeeze and Snack Variety Pack
<b>ENTERED BY</b>	Piere Siebert
<b>COUNTRY</b>	South Africa

The wedge shape makes a differentiated yet efficient pack size containing the single serve cheese portions.



<b>ENTRY</b>	Vans Shoelace Shipper
<b>ENTERED BY</b>	Thamsanqa Gwafa
<b>COUNTRY</b>	South Africa

This is a humorous solution to the display of small indistinguishable items. The shoelaces are shipped in the carton and then pulled through slots in the carton to create the characters hair style for retail display. "Van" is the abbreviated version of many people's surnames in South Africa). The characters faces are appealing and attention grabbing in-store.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Woolworths premium Fresh Milk
<b>ENTERED BY</b>	Katlego Molwele
<b>COUNTRY</b>	South Africa

The use of typography, shape and form as well as gold foiling give this milk packaging a luxurious and upmarket image fitting a premium-priced milk offering.



<b>ENTRY</b>	Berry Basket - Packaging For Fresh Strawberries
<b>ENTERED BY</b>	Jithmi Abeysiriwardhana Wijesinghe
<b>COUNTRY</b>	Sri Lanka

The aesthetically pleasing, eco-friendly package is capable of keeping strawberries fresh while protecting its bright red velvet skin and aroma. The empty squares facilitate ventilation, allowing fresh air to sneak through them. The color white of the board is used in order to enhance the contrast with the fruits within.



<b>ENTRY</b>	Gift Tea Collection
<b>ENTERED BY</b>	Supun Dulanga Gunawardhana
<b>COUNTRY</b>	Sri Lanka

With the concept of "Preciseness", I have developed this gift packaging for a tea collection of "Zesta" tea company targeting young and trendy professionals in western tea culture. The shape and form of the packaging was inspired by tea leaf and A flat and a minimalistic graphic style used.



<b>ENTRY</b>	Stripe - Packing for Banana
<b>ENTERED BY</b>	Tharushi Mendis
<b>COUNTRY</b>	Sri Lanka

This simple packaging for bananas has been designed to provide only the minimum necessities of a packaging. As a support for the natural peeled protection of the banana, this package provides easy and safe storage for individual bananas. The contrasting dark green color makes the product eye-catching for the customer.



<b>ENTRY</b>	Tea Gift Packaging
<b>ENTERED BY</b>	Rashandi Vishara Porambage
<b>COUNTRY</b>	Sri Lanka

This packaging is designed for "Watawala Tea Ceylon Ltd - Zesta" which contains pure Ceylon tea as a single estate gift collection. Cone shaped containers are in 3 different shades of green, depicting the color variation of (geographical zone) low grown, mid grown and high grown tea.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Value added gift packaging for herbal products
<b>ENTERED BY</b>	Supun Dulanga Gunawardhana
<b>COUNTRY</b>	Sri Lanka

This packaging is done for a Luxury ayurvedic product company "Spa Ceylon", using "banana fiber" as the material. An inherited traditional weaving method called "Dumbara weaving" used as the technique for the first time with "banana fiber" by giving a gift value, a traditional value, Ayurvedic look and feel.



<b>ENTRY</b>	Katokrok Plus
<b>ENTERED BY</b>	Mr. Meta Nilaroon
<b>COUNTRY</b>	Thailand

The concept of this trapezoid packaging structure is originally from constraint of different dimensions and forms of 5 product items contained. There are 2 pieces of E- flute corrugated board assembly of this packaging which composed of the outer and inner boards.



<b>ENTRY</b>	Maimol
<b>ENTERED BY</b>	Yada Hoopang
<b>COUNTRY</b>	Thailand

The Pottery Kitchenware and Clay Toys The Pottery Kitchenware and Clay Toys can be found for sale in each pottery store, but there is nowhere make the appropriate product packing. For this reason, it make the products have low price. So there is a thinking about increasing those product price by make the appropriate product packing. The appearance of products also have details to tell the story of tools in Thai Kitchen.



<b>ENTRY</b>	Maneememai
<b>ENTERED BY</b>	Miss Manee Sae-Sum
<b>COUNTRY</b>	Thailand

The design of wooden utensil set packaging was based on symmetry principle by using rabbit face image. The impressive structure of this packaging is using a slot technique which offers easy opening and user friendly. In addition, the structure of box is made of E-flute corrugated board and formed by folding without using adhesive.



<b>ENTRY</b>	Artisanal Doremail Tiles
<b>ENTERED BY</b>	Aroua Chairia
<b>COUNTRY</b>	Tunisia

Our project is solutions after study with a strategic design approach which envelope the entire lifecycle of handmade ceramic tiles DOREMAIL the objectif of this study was to seek technical solutions and to expand the target of this product is that by adding a mode of use which facilitates the use of the tiles to target hobbyists.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Fokhar Zmen
<b>ENTERED BY</b>	Jihene Abid
<b>COUNTRY</b>	Tunisia

The project involves promoting young local businesses through a strategic design approach. My choice was a young company specialized in the manufacture of artisanal pottery jars and which invested largely in the expense in over packing which ensures them a protection of the product during transport and in sale, the objective was to Seek technical solutions to optimize the company's expenses and ensure more life-saving packaging.



<b>ENTRY</b>	Goût D'antan
<b>ENTERED BY</b>	Nassim Mechergui
<b>COUNTRY</b>	Tunisia

A trend is to enhance the package through a nostalgic approach and of educate the consumer and bring him directly to thre purchase decision and this by seduction .my project is to highlight this trend in the design of a package of parboiled rice , packaging a story around the collective memory of the consumption of rice in tunisia and into the culture of a city "Djerba ".



<b>ENTRY</b>	Atatürk Orman Cifligi Hupbara Milk Bottle Design
<b>ENTERED BY</b>	Zeynep Karadeniz
<b>COUNTRY</b>	Turkey

Atatürk Forest Farm "hüpbara milk" promotes the children to drink milk with the illusionary illustration on its package and it becomes a 23rd April Gift for the children as being a coin bank afterwards. The milk package prepared for the Atatürk Forest Farm is designed on two basic goals.



<b>ENTRY</b>	Bzz
<b>ENTERED BY</b>	Muhammed Saner Öztürkler
<b>COUNTRY</b>	Turkey

CHAI, which re-evaluates the tea glass package, is differentiated from the classical packages in many ways. The most important of all is the protection of the glasses at the highest level. Also, it is produced and packed with low cost and it is environmentalist and sustainable with the usage of minimum cardboard.



<b>ENTRY</b>	Chai Pasabahce Tea Glass Packaging
<b>ENTERED BY</b>	Doga Bircan
<b>COUNTRY</b>	Turkey

GoFresh is a reusable packaging to ease fresh cooking for single households and reduce food waste. Long-life basic ingredients & seasonings for a chosen dish are already included. Vegetables, meat or fish which are bought fresh are listed with the recipe on the sleeve that also serves as opening and carrying tool for the pouch. The pouch is resealable for leftovers, it can be cooled/frozen and also heated in the microwave.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Cup Cake
<b>ENTERED BY</b>	Yusuf Akkas
<b>COUNTRY</b>	Turkey

I have made an innovative package design for Dr. Oetker's practical cake mixture that is prepared with adding 4 tablespoons of milk and ready in 50 seconds in micro-wave oven. You have needed a cup to prepare this single served cake before.



<b>ENTRY</b>	Darkey
<b>ENTERED BY</b>	Enes Cinfer
<b>COUNTRY</b>	Turkey

Darkey engine oil package is a Premium product that is specially made for the cars with high-volume engines.



<b>ENTRY</b>	Dip & Eat Box
<b>ENTERED BY</b>	Semih Arslan
<b>COUNTRY</b>	Turkey

"Dip and Eat Box" is a frying or snack box from carton that contains a dip tank in itself. Due to its two dimension flat shape, the package is transferred easily from the manufacturer to the sale point. It can be stored at the sale point effectively.



<b>ENTRY</b>	Efes Malt Beer 25clx4 Packaging Design
<b>ENTERED BY</b>	Ceren Tiryaki
<b>COUNTRY</b>	Turkey

At least at a level of 60 % malt should be used for a beer to become a beer. An enjoyable approach was tried to present at the package design prepared for Efes Malt Beer that is 100 % Malt.



<b>ENTRY</b>	Freshy
<b>ENTERED BY</b>	Muhammed Saner Öztürkler
<b>COUNTRY</b>	Turkey

Freshy is a package design that promises long time freshness for the green vegetables like parsley, dill, peppermint, rosemary etc.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Kizma Birader (Ludo) Holiday Concept Packaging Design
<b>ENTERED BY</b>	Ceren Tiryaki
<b>COUNTRY</b>	Turkey

I have prepared a package design that is appropriate to the concept that I have composed to the Parcheesi game.



<b>ENTRY</b>	Mico Milk & Cookies
<b>ENTERED BY</b>	Asude Nur Sancaktutan
<b>COUNTRY</b>	Turkey

Mico Milk & Cookies is designed to make the children like milk, to provide the users ease of use, to reflect the existent eating-drinking (Cookie (the food that can be eaten with milk)-Milk) habits to the package and as there are no similar products in the market and taking benefit from this gap in the market.



<b>ENTRY</b>	Milk
<b>ENTERED BY</b>	Sevda Ates
<b>COUNTRY</b>	Turkey

In accordance with the advantages provided by the modern-day design comprehension, Süt (Milk) was designed with a more innovative point of view by targeting the young generation consumers.



<b>ENTRY</b>	Modbox Functional Shoebox
<b>ENTERED BY</b>	Asude Nur Sancaktutan
<b>COUNTRY</b>	Turkey

The Modbox shoe package box composes a modular shoe rack besides its package task through the magnets in it and by overlapping and by this means it can provide storage ease in the stores and usage ease in the houses.



<b>ENTRY</b>	Pickle Me Pickle Can Packaging Design
<b>ENTERED BY</b>	Tansel Unal
<b>COUNTRY</b>	Turkey

Pickle me is the pickle brand that has started locally. This package is prepared for the sales of the cucumber pickles that the brand has specially produced in limited availability.



## CERTIFICATES OF RECOGNITION

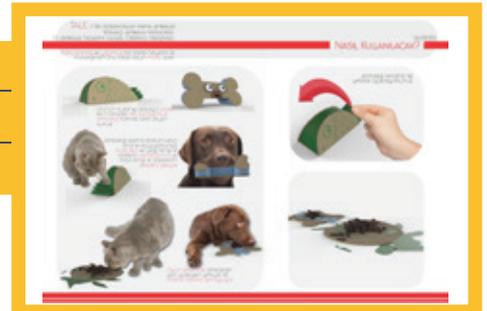
<b>ENTRY</b>	Single Use Listerine Capsules
<b>ENTERED BY</b>	Efecan Celik
<b>COUNTRY</b>	Turkey

The 8 pieces of single use mouthwashes that can be easily carried to provide your teeth's cleanliness in the intensive tempo outside.



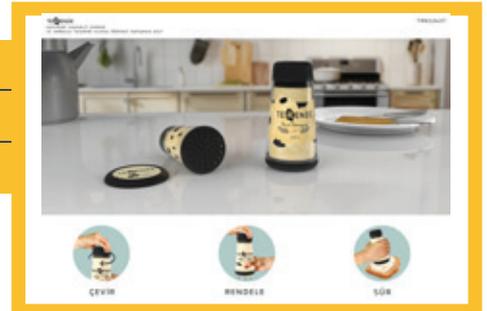
<b>ENTRY</b>	Tale Single Portion Animal Food Packaging
<b>ENTERED BY</b>	Aynur Binicioglu & Vildan Topak
<b>COUNTRY</b>	Turkey

Tale is a single serving dry food package design that aims to create awareness and developed for the street animals.



<b>ENTRY</b>	Terende
<b>ENTERED BY</b>	Sude Edebali & Batu Sözen
<b>COUNTRY</b>	Turkey

Terende is a butter package that adds value to the breakfast experience.



<b>ENTRY</b>	Tukas Suz Gec Pickle Can Design
<b>ENTERED BY</b>	Zeynep Karadeniz
<b>COUNTRY</b>	Turkey

The target of the package that is prepared for the Tuka' is to provide easiness for us at the process of serving every kind of pickles that are consumed and served. A number of problems are lived as the pickles should be in water at the time of serving them.



<b>ENTRY</b>	Upside Down
<b>ENTERED BY</b>	Muhammed Saner Öztürkler
<b>COUNTRY</b>	Turkey

The package design of the "UPSIDE DOWN" is differentiated from its competitors in the market with its usage scenario. Its genuine scenario is user friendly. The easiness at the concepts of straining and washing that it provides also delivers time, used material and water saving.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Amira
<b>ENTERED BY</b>	Amira Hussain
<b>COUNTRY</b>	United Arab Emirates

My design reflect the name of it as its called mai Dubai , you will find water effect and Dubai skyline I used water effect on the name to explain that mai means water in Arabic, and Dubai with the skyline I also used calm colors to target children.



<b>ENTRY</b>	64 Degrees North
<b>ENTERED BY</b>	Daniel Pickerill
<b>COUNTRY</b>	United Kingdom

I created a vodka brand and created vodka packaging from scratch that was inspired by the landscape of Iceland. I wanted to capture the essence of Iceland and reflect it in my brand and packaging solution.



<b>ENTRY</b>	Diffuse - Fragrance Dispenser
<b>ENTERED BY</b>	Alexandra Dodl
<b>COUNTRY</b>	United Kingdom

Diffuse is a reed fragrance dispenser. The fragrance is controlled by having more or less reeds immersed within the fragrance, while unused reeds sit within the internal matte black tube. The tube can be pulled up and out to allow fragrance refill, encouraging product re-use.



<b>ENTRY</b>	Luxury Vodka Packaging - BEAR Vodka
<b>ENTERED BY</b>	Max Walker
<b>COUNTRY</b>	United Kingdom

Vodka bottle packaging branding with my own bear vodka brand. The case is sheet metal with an acrylic lid. The Branding, Packaging and Bottle top have all been designed.



<b>ENTRY</b>	Swift Air Freshener
<b>ENTERED BY</b>	Jonathan Slatter
<b>COUNTRY</b>	United Kingdom

The Air fragrance is designed to fit discreetly into the home being compact as well as being finished in neutral, non-gender specific colours. The organic twisting shape is an expression of free-flowing scents caught in the wind which makes the form stand out from others on the market.



## CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Honey Package
<b>ENTERED BY</b>	Sondos Al Soneidar
<b>COUNTRY</b>	Yemen

The design is inspired by the shape of the bees a transparent glass tray lined with black color when filled with honey yellow honey color appears, it looks like a bee, and has a honey stick to eas the usage that can be removable when needed, simple design and attracts consumers when it was introduced because it suggests inherent credibility and Yemen honey origins.

